

CALL FOR PROPOSALS

Advances in International Management 2017 Volume

Breaking up the global value chain: Opportunities and consequences

Editors:

Torben Pedersen & Arnaldo Camuffo (Bocconi University)

Timothy Devinney (University of Leeds), Laszlo Tihanyi (Texas A&M University)

With intensified global competition, institutional changes and reduced communication costs the propensity of firms to reconfigure their global value chain and separate their activities across national boundaries has increased markedly. It enables firms to combine the benefits arising from specialization and increased flexibility with location advantages. As a consequence, knowledge-intensive activities (e.g. R&D, design, marketing, finance etc.) have been typically centralized in the home country, while large part of manufacturing and other more standardized activities have been offshored to emerging countries mainly to exploit cost advantages (Mudambi, 2007; Contractor et al., 2010). However, recent developments are challenging this traditional separation between advanced and emerging economies as host of knowledge- and production-intensive activities, respectively.

Recent research has started to emphasize the role of intra-organizational relationships and linkages among the different parts of the value chain. In particular, innovative and productive activities are affected by strong interdependencies and complementarities, and for some companies the co-location of R&D and manufacturing is critical for development and innovation. Hence, the loss of manufacturing capabilities might also imply the reduction of innovation competencies (Pisano and Shih, 2012).

The 2017 volume of the *Advances in International Management* – the most downloaded annual scholarly publication in business and management – will focus on these issues that pose major research challenges for scholars working not only in the field of International Business, but also in areas such as Economic Geography, Operations and Supply Chain Management, International Economics, and Political Science.

Submission Information

Authors should submit an electronic copy of their proposal (5 pages) to the Editors of the volume (Adv.Intl.Mgt@gmail.com) by **July 1, 2016**. Our suggestion is to not submit your proposal before June 1 as we will not be examining them in sequence.

Based on the proposals that we receive we will invite participants for a **two-day workshop to be held in Milan, Italy in November, 2016**. The purpose of this workshop is to bring the manuscripts up to the state of the art, and create coherence among the papers.

Those asked to participate in the workshop will need to submit a draft of the full paper by **October 20, 2016**. Although attendance at this workshop is not mandatory, it is strongly recommended.

Submission deadline for revised papers: **February 1, 2017** – and the publication date of volume: **July 2017**.

The *Advances in International Management* (AIM) is a research annual devoted to advancing the cross-border study of organizations and management practices from a global, regional, or comparative perspective, with emphasis on interdisciplinary inquiry. Information on past AIM volumes and contributors can be found at the following link: <http://www.emeraldinsight.com/series/aimnew>