



2nd CALL FOR PAPERS

**Academy of International Business Central and Eastern Europe Chapter
and
Warsaw School of Economics (Poland)**

would like to invite you to the 2nd AIB-CEE Chapter Conference:

International Business and Research in the CEE Region. Why Is It Worth Doing?

17–19 September 2015

Our goal is to draw more attention to doing business and research in Central and Eastern Europe. We want to foster cooperation among businesspeople, scholars and specialists from Central and Eastern Europe in doing International Business research, disseminating its outcomes and improving International Business education.

Our discussions will concentrate around ten broadly defined conference tracks:

1. MNEs, their Subsidiaries and Value Chains in the CEE Region
2. Internationalization of SMEs and Born Globals
3. CEE Emerging Multinationals
4. Inward and Outward FDI in the CEE Region – Theory and Practice
5. Competitiveness of the CEE Region, its Countries, Industries and Firms
6. International Marketing, Consumers and Cross-cultural Relations in CEE
7. International HRM and Cross-Cultural Management
8. International Finance and Accounting
9. Corporate Governance
10. Teaching and Research in International Business in the CEE Region

We hope that within the above mentioned tracks everybody will find an appropriate topic that will suit his/her interests and/or needs. We invite all interested parties to submit paper and panel proposals accordingly. For the full description of tracks see the conference website: <http://warsaw.aib-cee-conference.com>

Conference sessions will provide the opportunity to broadly discuss ideas included in the papers. All the scientific papers accepted and presented at the conference will be placed for publication in cooperating with the AIB-CEE Chapter scientific journals (subject to their acceptance).

The conference will take place at the premises of the Warsaw School of Economics.

Important dates:

Submissions:

June 30th, 2015 – Deadline for papers and panel proposals submissions

July 24th, 2015 – Information on acceptance/rejection of papers and panel proposals

Fee Payment & Registration:

by August 9th, 2015 – Early Registration Conference Fee

by September 6th, 2015 – Regular Registration Conference Fee

September 7th–September 16th, 2015 – Late Registration Conference Fee

For more information see the conference website: <http://warsaw.aib-cee-conference.com>