



Call for Papers
2nd WU Vienna Paper Development Workshop:
“Advancing Finance Perspectives in IB Research”
Vienna, September 3rd- 4th 2015
Submission Deadline for Extended Abstracts: April 30th 2015
Organizer: Department of Global Business and Trade

In September 2014, 25 IB researchers met at the brand new WU Campus to join their efforts and creativity in developing papers at the intersection of International Business and Finance. Ten selected projects were presented and reviewed by a panel, including Prof. Igor Filatotchev, Prof. Jean-Francois Hennart, Prof. David Reeb, Prof. Mike Wright, and Prof. Jan Hendrik Fisch.

Encouraged by the overwhelmingly positive response, we invite submissions for the 2015 workshop. In the coming year, we aim to intensify the degree of interaction. So far, our faculty panel includes Prof. Igor Filatotchev (Cass Business School and WU), Prof. Jonas Puck (WU), Prof. Douglas Cummings (York University), Prof. Gary Bruton (Texas Christian University) and further scholars will be announced.

Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB research (Agmon, 2006; Bowe, Filatotchev & Marshall, 2010). The goal of the 2nd WU Vienna Paper Development Workshop is to create an interactive forum for IB/Finance researchers. Potential topics include, but are not limited to:

- Governance and international finance (i.e. risk behaviour, agency cost),
- Institutional context and international finance (i.e. liability of foreignness in capital markets, local financial context, legitimacy, isomorphism),
- International capital structure and internal capital markets (i.e. diversification, international transfer pricing, arbitrage, taxation),
- Ownership effects on internationalization (i.e. family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (i.e. hedging, trade finance, risk reporting),
- International strategic finance (listing location, location specific financial advantages, project finance, syndication),
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures),
- Integrating IB and Finance theories (TCE, RBV, OLI, real options, agency and institutional theory)



Confirmed Faculty Members in 2015:

- Prof. Igor Filatotchev (Cass Business School London and WU Vienna),
- Prof. Jonas Puck (WU Vienna),
- Prof. Douglas Cummings (York University) ,
- Prof. Gary Bruton (Texas Christian University) and
- Further faculty members will be announced.

Design of the WU Paper Development Workshop:

- The workshop is open to all researchers in the IB and Finance areas but max. 10 papers are selected, each for a 30 minute presentation. The selection is made on the basis of submitted extended abstracts and the main selection criteria include:
 - Relevance to the field,
 - Theoretical and methodological novelty,
 - Clarity of presentation,
 - Contribution to IB/Finance theory.
- Full papers are to be submitted after acceptance to the workshop.
- There is no fee for the workshop but participants receive no monetary compensation.
- Participants receive intensive feedback by all faculty members and an in-depth discussion by one selected reviewer.
- Schedule:
 - September 3rd : Welcome reception with all faculty and participants
 - September 4th: Full -day workshop held at the brand new WU Vienna campus (the most advanced of its kind in Europe)
 - September 4th: Farewell dinner (details will be announced)

Submission Procedure and Deadlines:

- Submission is open to all scholars who seek to publish in IB and Finance journals. Preference is given to young scholars.
- April 30th: Submission of extended abstracts (3 pages or max. 2.000 words plus references and appendices) and a short academic CV to jakob.muellner@wu.ac.at
Summaries should broadly include:
 - Research questions addressed,
 - Theory and literature review,
 - Research design, data and methodology,
 - Results and contribution to scholarship in IB/Finance.
- May 30th: Notification of acceptance to authors
- June 10th: Confirmation of attendance by authors
- June 30th: Submission of full papers following JIBS style guide. Participants who fail to provide the full paper, or do not confirm their participation on time, will be replaced. Papers should not exceed 30 pages (including figures and bibliography). Please use Times New Roman 11 font size and 1.5 line spacing.
- We will assist you with finding accommodation and organizing your stay.
- The workshop requires attendance of at least one author of the paper. Please do not submit if you are not able to attend.

Contacts and Further Information:

Further Information will be made available soon on this website:

<http://www.wu.ac.at/auha/research>

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References

Agmon, T. 2006. Bringing Financial Economics into International Business Research: Taking Advantage of a Paradigm Change. *Journal of International Business Studies*, 37(5): 575-77.

Bowe, M., Filatotchev, I., & Marshall, A. 2010. Integrating Contemporary Finance and International Business Research. *International Business Review*, 19(5): 435-45.