

# Final Call for Papers

## 2015 AcademicOASIS/IAABR – KEY WEST International Multidisciplinary Academic Conference

Theme: Promoting Global Progress and Excellence in Academia™

### ORGANIZED by:

Academic Organization for Advancement of Strategic and International Studies® (AcademicOASIS®) Formerly: Institute of Strategic and International Studies (InstSIS) And International Academy for Advancement of Business Research™ (IAABR™)

**DATES:** MARCH 15-17, 2015

**PLACE:** KEY WEST, FLORIDA, USA

The Pier House & Caribbean Spa Resort

**Address:** One Duval Street, Key West, Florida USA

Discounted rooms are still available at the [Pier House & Caribbean Spa Resort](#) and at the [Inn of Key West](#) for the AcademicOASIS/IAABR Conference Participants! To obtain these special conference rates, you should call the Pier House at [800-327-8340](tel:800-327-8340) and at The Inn at Key West: [305-295-3272](tel:305-295-3272) and identify yourself with the Conference Organized by Institute of Strategic and International Studies (our former name, which we put on the contract for securing a block of rooms for this conference at the time the contract was signed more than a year ago).

The timing and location of the 2015 AcademicOASIS/IAABR – Key West Conferences allow blending perfectly research, sunshine and numerous cultural tour programs on land and sea!

**KEY WEST**, the southernmost city in the continental United States, has something for everyone. Discover the haunts of Ernest Hemingway and Tennessee Williams or go back in time to discover the world of pirates, treasure, and shipwrecks. Tour the city and view beautiful architecture and gardens or take a snorkeling or diving trip in the American Caribbean Paradise. End the day with a famous Key West sunset!

The AcademicOASIS/IAABR KEY WEST Conferences offers the expected participants from around the World the popular AcademicOASIS® 2 FOR 1 ADVANTAGE - 2 OPPORTUNITIES: an OPPORTUNITY to PUBLISH your accepted paper or abstract in a PEER-REFEREED PUBLICATION with ISSN or ISBN number issued by the Library of the Congress + an OPPORTUNITY to PRESENT the results of your work at an INTERNATIONAL FORUM) for 1 LOW FEE!!!

The Executive Boards of AcademicOASIS and IAABR are very pleased to announce that the [Keynote Address](#) at the 2015 AcademicOASIS/IAABR International Multidisciplinary Academic Conferences in Key West will be delivered by [Prof. Dr. Charles Wanke](#), Professor of Management at St. John's University's Tobin College of Business, New York; recipient of many awards from the Academy of Management; and Vice Rector at the Poznan University of Business in Poland.

We believe that all members and friends of the Institute, including all past, present and potential future participants in our conferences, have already noticed that for almost one year now, we have been partnering successfully with the **International Academy for Advancement of Business Research™ (IAABR™)**. Also, we have been watching with a growing alarm the

crimes against humanity committed by an organization acting in a part of the Middle East, and which has been known under the names ISIL, IS, and ISIS. As socially responsible members of society, we ardently condemn these heinous crimes, and we have decided that consistent with our personal values and the guiding principles of the **Academic Organization for Advancement of Strategic and International Studies®**, **AcademicOASIS®** will be our new official organizational acronym.

Please visit our Website [www.AcademicOASIS.org](http://www.AcademicOASIS.org) (as well as our still operational Website [www.ISISWorld.org](http://www.ISISWorld.org)) for regular updates on our **future conferences**:

**Paris, France:** May 18-20, 2015

**Bangkok, Thailand:** July 5-7, 2015

**Orlando, Florida, USA:** August 20-22, 2015

**Las Vegas, USA:** October 25-27, 2015

**We are proud to announce that the Keynote Address at the Las Vegas Conference in October 2015 will be delivered by Prof. Dr. Rosalie L. Tung, the Ming and Stella Wong Chaired Professor of International Business at Simon Fraser University (Canada); formerly the President of the Academy of Management in 2003-2004 and past President in 2004-2005; at present, Dr. Tung is the President-Elect of the Academy of International Business; and she has also been elected as a Fellow of the Royal Society of Canada, as a Fellow of the Academy of Management, and as a Fellow of the Academy of International Business, among numerous other high-level professional accomplishments.**

**The Editors and Editorial Board Members of the AcademicOASIS/IAABR journals are truly distinguished faculty, who earned their Doctoral degrees from leading academic institutions, such as the Massachusetts Institute of Technology, and who are holders of numerous international awards, among which is the recognition as "The Most Outstanding World Researcher". All members of the AcademicOASIS/IAABR Academic Boards represent recognized universities from all continents.**

**Journals Sponsoring 2015 AcademicOASIS/IAARB International Multidisciplinary Academic Conferences in KEY WEST:**

- Journal of Strategic and International Studies (JSIS)
- Journal of Organizational Advancement, Strategic and Institutional Studies (JOASIS)
- Journal of Academy for Advancement of Business Research (JAABR)
- Journal of Psychology and Social Studies (JPSS)
- Review of Business and Economic Studies (RBES)

**Please note that all papers and abstracts submitted for publication to any of the above journals (or Conference Proceedings) will be double-blind, peer reviewed before a decision for a journal (or Conference Proceedings) publication is made. To be sure, incorporating reviewer comments will make many submitted papers improve to a journal publication quality! Selected papers will be published in JSIS, the flagship journal of AcademicOASIS with an acceptance rate of 12% (this information is current as of January 15<sup>th</sup>, 2015).**

Papers related to all areas of **Accounting, Banking, Business Ethics, Communication & Media, Culture, e-Business, e-Government, e-Learning, Ecology, Economics, Education, Environment & Life Sciences, Entrepreneurship, Finance, Gender Studies, Globalization, Human Resources, Information Technology, Innovation and Creativity, Law & Legal Studies, Leadership, Logistics, Management, Marketing, Political Studies, Psychology, Security Studies, Social Studies, Sustainable Development, and Women Studies** are invited for the above international conference, which is expected to be attended by authors from nearly all parts of the World. People without papers can also participate in this conference, and they

are invited to serve as session chairs or discussants, as well as informal contributors to the academic quality of this international event.

To submit your full paper or abstract for this conference, please email it as an attachment (acceptable formats are .doc and .docx;) to [GLOBAL@AcademicOASIS.org](mailto:GLOBAL@AcademicOASIS.org). People without papers can also participate in these conferences, and they are invited to serve as session chairs or discussants, as well as informal contributors to the academic quality of this international event.

**FULL PAPERS submitted by FEBRUARY 20<sup>TH</sup>, 2015** will be considered for publication in one of the double-blind, peer-refereed *Journals Sponsoring 2015 AcademicOASIS/IAABR – Key West International Multidisciplinary Academic Conferences* or the refereed *Conference Proceedings with ISBN number*. The authors of these articles will receive their publications in person while still attending the AcademicOASIS/IAABR conferences in **KEY WEST** (one copy per a registered participant will be provided free of charge at the conference location), subject to the timely fulfilment of all editorial requirements.

Authors of **ABSTRACTS submitted by FEBRUARY 28<sup>TH</sup>, 2015**, and which would meet the selection criteria of the Conference Review Committee, will be given the chance to present their work in progress at the AcademicOASIS/IAABR Conferences in **Key West**. These abstracts will be published in a separate section of the refereed *Conference Proceedings*. If the authors decide to complete their work in progress after the conference, they could also submit their **COMPLETED PAPERS** by **June 15<sup>th</sup>, 2015**, in order to be considered for publication in a later issue of one of the double-blind, peer-refereed *AcademicOASIS or IAABR Journals*.

#### **REGULAR REGISTRATION DEADLINE: MARCH 1<sup>ST</sup>, 2015**

Authors, who could NOT travel to Key West for visa or other reasons, may **PARTICIPATE VIRTUALLY** in the AcademicOASIS/IAABR conferences, and these authors will have **the same publication opportunities**, as the regular conference presenters.

The **regular registration fee** is **\$330** (the **reduced registration fee** for virtual participants via Skype is **\$280**), and the regular **registration fee** includes: 1) the popular AcademicOASIS® 2 FOR 1 ADVANTAGE - 2 OPPORTUNITIES: an OPPORTUNITY to PUBLISH your accepted paper or abstract in a PEER-REFEREED PUBLICATION with ISSN or ISBN number issued by the Library of the Congress + an OPPORTUNITY to PRESENT the results of your work at an INTERNATIONAL FORUM) for 1 LOW FEE; 2) one printed issue of the journal or Proceedings CD containing your paper; 3) an Official Certificate for International Conference participation; 4) the Conference Luncheon and Keynote Address; 5) Attending all Conference sessions 6) Attending all Social and Networking events; 7) Attending the Welcome Reception and Coffee Breaks; 8) Listing of your presentation in the program; 9) an Opportunity to meet, exchange ideas, and network with your international colleagues in a friendly environment + 10) **Explore the American Caribbean Paradise of Key West!**

#### **Pre- and Post-Conference Activities (March 14-15 & March 17-18)**

**Available at Special Discounted Prices for the Conference Participants**

- 1. The World Famous Conch Tour Train in Key West**
- 2. Day Trip to Fort Jefferson Dry Tortugas National Park (Only 70 miles from Key West... but out of this World!)**
- 3. Old Town Trolley Tour of Key West**
- 4. Earnest Hemingway House and Museum**

5. Harry Truman's Little White House
6. Dolphin Encounters (In the Straits of Florida!)
7. The Key West Coral Reefs (While snorkeling Key West's reefs, you will see a fascinating world of colorful fish and amazing coral reef structure – the second largest in the World, and the largest the Northern Hemisphere!)
8. Jolly Rover Party Sunset Cruise

For any inquiries, please contact the Conference Organizing Committee via [admin@AcademicOASIS.org](mailto:admin@AcademicOASIS.org) or visit our Website [www.AcademicOASIS.org](http://www.AcademicOASIS.org).

Conference Chair: Prof. Dr. Arnold Schneider (Ph.D., Ohio State University), Professor and Accounting Area Coordinator, Scheller College of Business, Georgia Tech University, USA

Academic Organization for Advancement of Strategic and International Studies  
Global Office: 1000 5<sup>th</sup> Street, Suite 200, Miami Beach, Florida, 33139 USA