



**CALL FOR PAPERS**  
(1<sup>st</sup> announcement – January 2015)

**“Entrepreneurship and Innovation”**  
**3rd DREAMT-CYFE Doctoral and Young Researcher Workshop**

**University of Bergamo, Italy**  
**12<sup>th</sup>-13<sup>th</sup> May 2015**

**Submission Deadline: March, 15<sup>th</sup> 2015**

The 3rd DREAMT-CYFE Entrepreneurship Doctoral Workshop is an opportunity for advanced PhD students and young scholars to present their research and discuss it with colleagues and academics from international and Italian universities. In addition to facilitating intellectual exchange, this program supports the development of a global network of young researchers interested in entrepreneurship, innovation, international entrepreneurship and family business. Participants will obtain insights on the writing of publishable journal papers, selection of research methods, as well as feedback on their own research ideas.

**Workshop conveners:**

Tommaso Minola, University of Bergamo  
Stefano Denicolai, University of Pavia  
Antonella Zucchella, University of Pavia

**Keynote speakers:**

Howard Aldrich, University of North Carolina, Chapel Hill, USA

<http://www.unc.edu/~healdric/>

Massimo Colombo, Politecnico di Milano, Italy

[http://www.dig.polimi.it/index.php?id=263&tx\\_wfqbe\\_pi1%5Bid%5D=10](http://www.dig.polimi.it/index.php?id=263&tx_wfqbe_pi1%5Bid%5D=10)

Simon Down, Anglia Ruskin University, UK

[http://www.anglia.ac.uk/ruskin/en/home/faculties/aibs/staff\\_profiles/all\\_staff/dr\\_simon\\_down.html](http://www.anglia.ac.uk/ruskin/en/home/faculties/aibs/staff_profiles/all_staff/dr_simon_down.html)

Leif Melin, Jönköping International Business School, Sweden

<http://hj.se/jibs/en/research/persons/leif-melin.html>

**Target group and eligibility**

The target group of the workshop is PhD students and young scholars who aim at a continued academic career in the fields of entrepreneurship, innovation, and international entrepreneurship. In particular, the workshop is open to PhD students who have already completed a substantial part of their dissertation project.

**Application and selection process**

Applicants are requested to email a CV and an extended essay (max. 4,000 words) or full paper (paper should not exceed 30 pages including figures and bibliography – please use Times Roman 12 font and 2 lines spacing) – for distribution to discussants and workshop participants. Email to [mara.brumana@unibg.it](mailto:mara.brumana@unibg.it).

Powerpoint presentations for the tutorial should consist of a maximum of 10 slides for a 15 minutes presentation.



### **Selection criteria**

Participants will be selected on the basis of the following criteria:

1. Relevance of the research issues addressed
2. Theoretical/methodological novelty
3. Clarity of essay
4. Potential contribution

### **Workshop format**

All participants present a research study during the workshop. Each participant is assigned a slot of 45 minutes: 15 minutes for presentation followed by 20 minutes for feedback from two discussants and 10 minutes for open discussion.

In order to be able to contribute fully to the discussions and help their fellows' research, participants are encouraged to prepare by reading all essays and full papers prior to the workshop. Essays and papers are distributed electronically no later than Mid April.

PhD student's presentations will alternate with keynote speeches (45 minutes each including Q&As).

All accepted papers will be published on the Workshop Proceedings.

### **Program and fees**

The workshop starts at 9:30 a.m. on May 12<sup>th</sup> and ends at 5:30 p.m. on May 13<sup>th</sup>. Subscription fee is of 120€ and includes papers and handouts, 2 lunches, 1 dinner. Sponsorship and awards for DREAMT and non-DREAMT participants will be notified and disclosed subsequently.

### **Venue**

Università degli Studi di Bergamo (UPPER TOWN)  
Via Salvecchio, 19,  
24129 Bergamo, Italy

### **Program Coordination**

For a list of recommended hotels **[CLICK HERE](#)**

Information about the city of Bergamo **[CLICK HERE](#)**

Contacts: Dr. Mara Brumana, email: **[mara.brumana@unibg.it](mailto:mara.brumana@unibg.it)**