

## CALL FOR PAPERS

**The Administrative Sciences Association of Canada International Business Division & AIB-Canada Chapter invite you to submit a paper or symposium proposal for its 43<sup>rd</sup> annual conference**

**Halifax, Nova Scotia, CANADA**

**June 13-16, 2015**

**“Historic Proportions: Charting A New Path”**

ASAC 2015 will be hosted by the Sobey School of Business in Halifax, Nova Scotia. The conference theme, “Historic Proportions: Charting A New Path,” came from a combination of recognizing the historical significance of Halifax as one of Canada’s oldest cities with the importance of problematizing the past to better understand the present and theorize the future. Although the conference welcomes submissions on this theme, please consider ASAC 2015 for your submissions to any of our divisions: accounting, business history, case track, entrepreneurship/family business, finance, gender/diversity, health care management, human resource management, information systems, international business, management education, management science, marketing, organizational behavior, organizational theory, production/operations management, social responsibility, strategy, technology/innovation management and tourism/sport management.

Halifax is Atlantic Canada’s premier meeting and convention city as well as a popular tourist destination. Its pleasant climate, rich history and vibrant cultural scene have made it popular with visitors for more than 250 years. Halifax combines the international appeal of a major port city and naval base with the youthful spirit of a university town and the heritage of one of Canada’s most historic communities. It is accessible by air from many cities in Canada and the USA with daily scheduled flights on Air Canada, Porter Airlines, WestJet, United, US Airways, and Delta, in addition to seasonal service on Air Transat, Condor, Europe Airpost and Iceland Air.

### **Original Papers**

Original papers, written in English or French, should be submitted to the appropriate ASAC division according to the submission instructions at [www.2015.asac.ca](http://www.2015.asac.ca) no later than 12:00 noon on February 15, 2015. All contributions will be peer reviewed, with best paper awards nominated by each division. Late submissions or submissions made directly to divisional executive members will not be considered. A style guide is published on the conference website.

The IB division of ASAC 2015 & AIB-Canada Chapter will accept two types of submissions. A regular track welcomes fully developed manuscripts, with sessions consisting of formal presentations. We are also holding an interactive track for manuscripts under development with a focus on up-and-coming IB research agendas, such as, but not limited to, how context (historical, cultural, institutional, business, personal) influences firms’ international behavior. Interactive papers will be discussed in a workshop setting and the suitable format is a 5-page, single-spaced, extended abstract that covers the research question, theoretical background, proposed research design, and contribution. Figures, tables, and references do not count towards the 5-page limit, and should be provided at the end of the document.

### **Case Track**

For the regular stream, empirical cases (i.e. nonfictional cases with a clear decision focus) relevant for undergraduate or graduate programs and an accompanying teaching note should be submitted according to the submission instructions at [www.2015.asac.ca](http://www.2015.asac.ca) no later than 12:00 noon on February 15, 2015. All contributions will be peer reviewed, with awards recognizing the best case(s) submitted. For the embryo stream, submit proposals according to the instructions at [www.2015.asac.ca](http://www.2015.asac.ca) by 12:00 noon on March 14, 2015. Late submissions or submissions made directly to case track executive members will not be considered.

### **Symposia and Workshops**

Members interested in organizing a symposium or workshop should submit a proposal according to the submission instructions at [www.2015.asac.ca](http://www.2015.asac.ca) no later than 12:00 noon on February 15, 2015. Proposals can be jointly submitted to a maximum of three divisions, to be clearly identified in the submission.

#### **DIVISIONAL EDITOR:**

**Pao T. Kao**  
**University of Manitoba, Uppsala University**  
**Pao-Tsung.Kao@umanitoba.ca**

#### **PROGRAM COORDINATOR:**

**Basu Sharma**  
**University of New Brunswick**  
**bsharma@unb.ca**