



# Nepalese Academy of Management (NAM)

in association with

## Strategic Management Society (SMS)

Organizes



### Paper Development Workshop to Faculties and Researchers

At

Kathmandu, Nepal

21<sup>st</sup> - 24<sup>th</sup> May, 2015

Nepalese Academy of Management in association with the Strategic Management Society (USA) is providing opportunities for Paper development workshop to faculties and research scholars. The objective of this program is to strengthen academicians and research scholars providing in-depth knowledge on research and internationally publication. Many scholars who are visiting hope this leads to long term efforts to help you improve your research.

This workshop is designed to meet and interact with a panel of internationally recognized professors and outstanding researchers in the area of most of aspects of Management. A panel of international experts will lively interact in the workshop with the participants (see the short bio of international experts). In this program, approximately 24 research scholars will be selected to participate with their developed research paper or work in progress research paper. Doctoral students, research scholars, faculties can submit their papers for participation. The preference area of paper but not limited to:

*Strategic Management, Entrepreneurship, International Business, Small Business Management, Technology and Innovation Management, Strategic Integration and Performance, Business Dynamics, Human Capital, Corporate Social Responsibility, Knowledge Management, Foreign Direct Investment, Free Trade Area and Regional Integration, Poverty Alleviation, Micro Credit, Remittance,... and almost all the areas of Management.*

Applicants should send the research paper, fully developed or work in progress, by April 10, 2015. Your file should be named name.doc, where name is your full name and send to: [nepaleseacademy@gmail.com](mailto:nepaleseacademy@gmail.com) For further information, please contact the coordinator of the PDW workshop:

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## Interact with World Renounced Professors and Researchers

**Sharon Alvarez** is the Walter Koch Endowed Chair in Entrepreneurship at the Daniels College of Business, University of Denver. She previously served as an Associate Professor of entrepreneurship and management, and the Academic Director of the Center for Entrepreneurship at the Max M. Fisher College of Business, The Ohio State University. Professor Alvarez is the Past Chair of the Entrepreneurship Division of the Academy of Management and has been a Representative at Large for the SMS Entrepreneurship Interest Group. She was a Max Planck Scholar at the Max Planck Institute for Entrepreneurship and Economic Systems Research, a visiting professor at Sun-Yet-Sen University in China, and is currently a visiting professor at University of Alberta. Her current research includes entrepreneurship theory of opportunities, firm, and market emergence. Professor Alvarez is a Co-editor for Strategic Entrepreneurship Journal and she has published in Academy of Management Review, Organization Science, Strategic Entrepreneurship Journal, Academy of Management Executive, Journal of Business Venturing, Journal of Management, and Human Resource Management Journal.



**Jay Barney** is a Presidential Professor of Strategic Management and Pierre Lassonde Chair of Social Entrepreneurship at the University of Utah. He previously served as the Professor of Management and held the Chase Chair for Excellence in Corporate Strategy at the Max M. Fisher College of Business, The Ohio State University. His research focuses on the relationship between costly-to-copy firm skills and capabilities and sustained competitive advantage. He is an associate editor for the *Journal of Management* and senior editor for *Organization Science* and has been published in numerous leading publications. In addition to his teaching and research, he presents executive training programs throughout the US and Europe. His consulting work focuses on large-scale organizational change and strategic analysis. Jay Barney is an SMS Fellow as well as a fellow of the Academy of Management. He has received honorary doctorate degrees from the University of Lund, the Copenhagen Business School, and Universidad Pontificia Comillas (Madrid), and has honorary visiting professor positions in New Zealand and China.



**Garry D. Bruton** is a professor at Texas Christian University. His research focuses on the intersection of entrepreneurship, strategy and international business. He has published or has forthcoming over 75 academic articles in leading journals such as the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of Management Studies*, and *Entrepreneurship Theory & Practice*. In addition, Garry has co-authored three text books –small business management (McGraw-Hill), technology and innovation management (Cengage), and international management (Cengage). In 2005 Professor Bruton was the first holder of the Hall Chair in Entrepreneurship in Emerging Markets offered by the Fulbright Foundation. He is past president of the Asia Academy of Management and former editor of the *Academy of Management Perspectives*. Garry in addition serves on the editorial board of five other academic journals and is associate editor of the *Strategic Entrepreneurship Journal*. Dr. Bruton has been selected by Sun Yat Sen University in Guangzhou, China as Honorary Visiting Professor, Nankai University as an Honorary Guest Professor, and previously the co-director of Institute for Global Innovation and Chinese Entrepreneurship, Tonji University in Shanghai, China.



**Farok J. Contractor** holds the title of ‘Distinguished Professor’ at Rutgers University’s Management and Global Business department. His research treats Foreign Direct Investment, Emerging Markets, Offshoring and Outsourcing, as well as the negotiated, inter-firm aspects of business such as Joint Ventures, Alliances and Licensing – particularly focusing on the technology



transfer process, financing, and calculating a price or value for knowledge and intangible assets. He has published over one hundred scholarly articles, and nine authored and edited books. A Fellow of the Academy of International Business, he has served on the Executive Boards of the Academy of International Business, Academy of Management (International Management Division) and is on the editorial boards of eight scholarly journals. Previously he was with the Tata Group, a multinational conglomerate based in India.

**Devi Ram Gnyawali** (Ph.D. in strategic management, University of Pittsburgh), is R. B. Pamplin Professor of



Management and Director of Graduate Programs at the Department of Management, Pamplin College of Business, Virginia Tech (also known as Virginia Polytechnic Institute and State University). His current research interests focus on topics that are at the interface of strategic management and management of technology and innovation. He is an Associate Editor of *Journal of Management* and also serves on the editorial board of *Academy of Management Review*. His research has been published in various journals, including *Academy of Management Review*, *Academy of Management Journal*, *Information Systems Research*, *Journal of Management*, *Journal of Management Studies*, and *Research Policy*. Prior to his academic career, he worked as a government officer in Nepal and as an international consultant in various countries, including Singapore, Thailand, Philippines, Germany, and Malawi.

**Geoff Kistruck** is an Associate Professor and Ron Binns Chair in Entrepreneurship at the Schulich School of Business, York University in Canada. His primary research interests involve social entrepreneurship and innovation on the part of for-profit and nonprofit organizations, principally within the context of poverty alleviation efforts in base-of-the-pyramid markets. Geoff's research projects are often action-oriented in nature in that they involve the design and field testing of theoretically-based solutions to current challenges faced by social enterprises. Geoff has published articles in top management journals such as *Academy of Management Journal*, *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *Journal of Management Studies*, & the *Journal of Management*. Prior to entering academe, Geoff served in a number of managerial positions within the venture capital and financial services industry.



**Will Mitchell** studies business dynamics in developed and emerging markets, investigating how businesses change as their competitive environments change and, in turn, how the business changes contribute to ongoing corporate and social performance. He teaches courses in business dynamics, emerging market strategy, corporate strategy, health sector management, entrepreneurship, and pharmaceutical strategy. Will holds the John deButts Professorship of Business Administration at Duke University's Fuqua School of Business and the Anthony S. Fell Chair in New Technologies and Commercialization at the University of Toronto. Will is a faculty associate of Duke's Global Health Initiative and Center for Entrepreneurship and Innovation, as well as a faculty associate at Rotman's Center for Health Sector Strategy. Will is a co-editor of the *Strategic Management Journal*, co-editor for online media for the *Strategic Management Society* journals, and a board member of Neuland Laboratories, Ltd. (Hyderabad).



**Brian C. Pinkham** is an Assistant Professor of International Business at Ivey Business School (Western University). His principal research and teaching interests are in the areas of global strategy, the legal environment of the multinational enterprise, and entry mode decision making. Brian's research appears in *Academy of Management Perspectives*, *Entrepreneurship: Theory & Practice*, *Journal of International Business Studies*, and *Organizational Dynamics*. Leading up to his PhD in International Management Studies at the University of Texas at Dallas, Brian received his BA in biophysics from Johns Hopkins University, a Juris Doctor from the University of Maryland, and a LLM from Stockholm University.



**Jasjit Singh** has been an INSEAD professor since 2004. His teaching and research interests include Business



Strategy, Innovation, Emerging Market Strategy, Inclusive Business, Social Impact, Corporate Social Engagement, Knowledge Management and Diffusion, and Economic Geography. Jasjit obtained his *Ph.D.* in Business Economics at Harvard Business School. He also holds an *M.A.* in Economics from Harvard, *M.S.* in Management and Computer Science from Georgia Tech, and *B.Tech.* in Computer Science & Engineering from IIT Delhi. He also serves as an Associate Editor for *Management Science* and an Editorial Review Board member for *Strategic Management Journal* and *Organization Science*. He has also taught in custom programmes for government organizations (Abu Dhabi, EDB Singapore, IE Singapore, Indian Railways and WDA Singapore) as well as companies (Adidas, Aditya Birla, Alcatel-Lucent, Alstom, Ascendas, Datacraft, Ernst & Young, Google, HSBC, IBM, KPMG, Lexmark, LG, Orica, PernodRicard, PT Astra, RHB Bank, Siemens, Sonepar, Swire, Syngenta, Thomson Reuters and Toshiba). He has also been a part of social impact initiatives like INSEAD's "Leading the Business of Sustainability" and "Social Entrepreneurship" programmes, UN Women's "Project Inspire" for inclusive business, Aidha's "Venture Club" for inclusive entrepreneurship and HUB Singapore's "Social Entrepreneurship Bootcamp". Prior to joining academia, Jasjit worked as a management consultant with Accenture. Earlier, he also interned as a computer engineer with Intel, AT&T and Cadence Design Systems. He is an Indian citizen, and lives in Singapore.

**Margaret A. White**, Ph.D. is the Fleming Cos. Professor of Technology Management at Oklahoma State University. She has a Ph.D. with a major in management and a minor in industrial engineering from Texas A&M University. Her M.B.A. and B.S. in mathematics are from Sam Houston State University. Professor White is the author/coauthor of over 90 articles and papers. Her research has appeared in journals such as *Strategic Management Journal*, *Academy of Management Journal*, *Academy of Management Review*, *Entrepreneurship: Theory and Practice*, and *Organizational Studies*. She co-authored *The Management of Technology and Innovation: A Strategic Process Approach* with Garry D. Bruton. She has had leadership roles in several professional organizations—most recently, leadership as Vice Chair (2014) and Chair (2015) of the Research Methods Initiative of the Strategic Management Society. Her research interests include M&A, processes in developing economies and management of technology.



**Mike Wright** is Professor of Entrepreneurship and Head of the Innovation and Entrepreneurship Group at



Imperial College Business School, Director of the Centre for Management Buyout Research and Associate Director of the Entrepreneurship Research Centre. Mike has received Honorary Doctorates from the Universities of Ghent and Derby and is an Academician of the Academy of Social Sciences. He has been an editor of *Entrepreneurship Theory and Practice*, *Journal of Management Studies* and *Journal of Technology Transfer* and is currently co-editor of *Strategic Entrepreneurship Journal*. He has published over 50 books and more than 400 articles in leading international journals such as *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Journal of Management Studies*, *Review of Economics and Statistics*, *Entrepreneurship Theory and Practice*, *Journal of International Business Studies*, *Journal of Business Venturing*, *Journal of Management, Research Policy*, *Organization Studies*, etc. His research focuses on academic entrepreneurship, returnee entrepreneurs, habitual entrepreneurs, technology transfer, family firms, venture capital, private equity, emerging economies, and related topics. He has been ranked #1 worldwide for publications in academic entrepreneurship and in entrepreneurship.