



# MICHIGAN CHAPTER

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## Sierra Club Michigan Chapter Communications Internship

### What is the Sierra Club?

The Sierra Club's members and supporters are more than 2.1 million of your friends and neighbors. Inspired by nature, we work together to protect our communities and the planet. Founded in 1892, the Club is America's oldest, largest and most influential grassroots environmental organization. Our mission is to: (1) Explore, enjoy, and protect the wild places of the earth; (2) Practice and promote the responsible use of the earth's ecosystems and resources; (3) Educate and enlist humanity to protect and restore the quality of the natural and human environment; and (4) Use all lawful means to carry out these objectives.

**Dates of Internship:** January-April 2015

**Hours:** Average 10 hours per week for 15 weeks; flexible and can be worked around your school schedule.

**Location:** Work from home as well as option of working in Lansing office

### Internship Responsibilities

You will be directly assisting Sierra Club Michigan Chapter staff with communication strategies and event organizing related to our sustainable agriculture project, Less=More. [www.MoreforMichigan.org](http://www.MoreforMichigan.org)

#### Responsibilities include:

- Assist with organizing and promoting our sustainable agriculture conference during ANR Week (Mar 9):
  - Develop social media presence for the conference and Less=More through FB and Twitter posts
  - Help promote conference through conventional media outlets
  - Assist conference coordinator with conference packets, pre-registration or other tasks as needed in advance of event
  - Assist with tasks as needed day of the conference (Mar 9)
- Promote our short documentary, Local, Healthy Food: The Real Bargain through social media and local public TV outlets
- Other duties possible such as data entry, research and event tabling upon occasion

#### Qualifications

The ideal applicant will have course work or a major in environmental communications or policy and experience with conventional and social media, and good writing and research skills as well as a knowledge or interest in environmental issues and factory farm issues in particular, and proficiency in Microsoft Office applications. Ability to work independently. Strongly self-motivated.

**Compensation: Internship comes with a stipend.**

**Deadline to apply: Nov. 17, 2014.      Contact: Gail Philbin, [gail.philbin@sierraclub.org](mailto:gail.philbin@sierraclub.org) , 312-493-2384**