



2014-10-09

Dear Members of the International Business Division:

Preparation for the 2015 ASAC Conference in Halifax, Nova Scotia, is well under way. As Divisional Editor for the International Business Division, I would be honoured if you would agree to serve as a reviewer for our Division.

Reviewers will examine one to three manuscripts between February 20 and March 8, 2015. Within this relatively short time to review submissions, reviewers must be able to analyse the quality of the manuscripts they receive and send reviews back by March 8, 2015.

The quality of academic meetings depends critically on the invaluable input and presence of the reviewers of the papers – so we fully realize how dependent we are on our able volunteers in this regard. Would you please take a few minutes to complete the enclosed Reviewer Information form? I hope that you will be able to help the International Business Division in this important role.

Sincerely,

Pao T. Kao
Divisional Editor, International Business Division

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