



CALL FOR PAPERS AND PARTICIPATION
The 25th International Conference on the Pacific Rim Management
Los Angeles, California, USA, July 9 – 11, 2015

CONFERENCE OUTLINE:

The 25th International Conference on the Pacific Rim Management is organized by the Association for Chinese Management Educators (ACME) and sponsored by University of the West. The ACME's goal is to provide a forum for business educators and practitioners to exchange information and to stimulate cooperation with both academic and nonacademic organizations in the Pacific Rim region.

PROGRAM TRACKS:

Accounting	International business
Brand Management & Decision Support Systems	Internet & E-Commerce
Corporate Finance & Foreign Direct Investments	Management Information Systems
Data Mining/Warehousing	Manufacturing & Service Design
Economics	Marketing & Consumer Behavior
Entrepreneurship & Investments	Organizational Behavior & Knowledge Management
Financial Management & Financial Institute	Production & Operations Management
Healthcare, Tourism, and Hospital Management	Strategic & Supply Chain Management
Human Resource Management & Industrial Relations	Technology Management & Innovative Teaching
Information Technology and Security	Technology & Innovation Management

SUBMISSION AND REVIEW OF PAPERS:

An abstract or a full paper, written in English and in MS Word, should be uploaded to <https://easychair.org/conferences/?conf=icprm-acme-2015> by **March 31st, 2015**. Papers for the meeting will be reviewed anonymously and authors will be notified of the decision by **April 20th 2015**. We also invite volunteers to participate as discussants and track chairs.

Further information about the conference is available at: <http://myacme.org>

Quality papers will be suggested to the following journals for possible publication after further formal reviews.

- International Journal of Revenue Management
- International Journal of Business System Research
- International Journal of Mobile Learning and Organisation
- The International Journal of Management Theory and Practices
- International Journal of Business
- Journal of Integrated Enterprise Systems

CONTACT: Program Chair, Dr. Jianyu Ma (ma@rmu.edu)