



# 2014 Food and Farming Workshop Series

Presented by Allen Neighborhood Center

## October 2014 Schedule of Events

All workshops are FREE, and held at Allen Market Place, 1629 E. Kalamazoo St. Lansing, MI 48912

**RSVP's requested, please contact:**

**Neal Valley, Exchange Manager - 517.999.3923 | [Exchange@AllenNeighborhoodCenter.org](mailto:Exchange@AllenNeighborhoodCenter.org)**

**Starting a (Food) Business.** Presented by Tom Donaldson, Regional Director, Michigan Small Business Development Center

Friday, October 17<sup>th</sup> – 1:00 – 3:00PM

This free workshop is for individuals who are considering self-employment, or are at the beginning stages of starting their business. Designed with a special eye towards starting businesses in the food sector, and delivered in a workshop format, this introductory session helps aspiring entrepreneurs assess their abilities to lead and manage a company, as well as evaluate market and sales potential for their products/services. The basics of business ownership are introduced, along with resources available to help launch new ventures in Michigan.

**People Skills: It's Not Who You Know, but What You Know About Them!**

Presented by Kristine Ranger, Farmer and Educator at Knowledge Navigators

Friday, October 24<sup>th</sup> – 6:00 - 8:00 PM

Want to improve your relationships with coworkers, customers or stakeholders? This interactive and fast-paced group exercise will enable you to better understand, appreciate and value people who are different from you. You'll have fun and learn five easy tricks for increasing your effectiveness when working with others.

**MAEAP Certification and Safe\*Crop\*A\*Syst – Free Resources on Farm, Food, and Environmental Safety.** Presented by Jen Silveri, MAEAP Technician at Eaton County Conservation District

Friday, October 31<sup>st</sup> – 1:00 – 3:00PM