

Call for papers - FOCUS: Journal of international Business

FOCUS (ISSN: 2347-4459) is a *bi-annual* referred journal that aims to publish innovative research in international business, addressing topical issues related to globalization and operation of multinational firms. The journal is devoted to promote research on theoretical and empirical aspects of different dimensions of international business such as international trade, foreign investment, regional economic integration, international monetary system, international business environment and multinational enterprises. The scope of the journal is interdisciplinary and it intends to serve the interests of academicians, managers, and policymakers by disseminating information on pertinent issues in the above areas.

The Editorial team of FOCUS invites original and unpublished manuscripts for the July-Dec 2014 issue.

Guidelines for submission

1. Articles submitted for consideration for publication in FOCUS should be original and not published anywhere earlier.
2. Every article must be accompanied by a cover page which should include title of the paper, name(s) of the author(s) and their affiliations, and the complete postal and e-mail addresses and telephone numbers of the corresponding author.
3. The recommended length of an article is 5,000 to 6,000 words inclusive of all notes, references, tables and appendices.
4. All articles should be accompanied by an abstract (100 to 150 words) and 3-4 key words.
5. Articles should be prepared and submitted in text format (MS-Word) using Times New Roman font of 12 size, and A4 format with 1.5 line spacing. Please note that PDF versions are not accepted.
6. Authors are requested to follow the APA (American Psychological Association) style of referencing.

Examples

Books

Dunning, J.H. (1993). *Multinational enterprises and the global economy*. Wokingham, England: Addison-Wesley.

Boskin, Michael J., & Gale, William G. (1987). New results on the effects of tax policy on the international location of investment. In Martin Feldstein (Ed.), *The effects of taxation on capital accumulation* (pp.201-219), Chicago: University of Chicago Press.

Journals

Makino,S, Lau, C.M, & Yeh, R.S (2002). Asset exploitation versus asset seeking: Implications for location choice of foreign direct investment from newly industrialised economies. *Journal of International Business Studies*, 33(3): 403-421.

7. Authors should make their paper submissions by sending a soft copy of the paper through e-mail at editorial@journalpressindia.com.

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10. FOCUS also encourages publishing of brief write-ups on subjects of topical interest and book reviews of new publications.