

**Call for paper for the 2014 Annual Meeting of the
Academy of International Business- US Northeast Chapter**



**November 13 – 15, 2014
Renaissance Providence Downtown Hotel – Providence, RI**

*Host
College of Business, Bryant University*

Theme:
Outsourcing vs. Insourcing: Opportunities and Challenges in Theory and Practice

Sponsor:
CIBER, Temple University, Pennsylvania

Submission Deadline (Extended): September 15, 2014

Conference Co-Chairs:
Crystal Jiang, Bryant University (cjiang1@bryant.edu)
Andres Ramirez, Bryant University (aramirez@bryant.edu)

MEETING ANNOUNCEMENT

The 2014 AIB NE chapter annual meeting will be held in Providence, RI, U.S.A. on November 13 – 15, 2014. The host school will be the College of Business, Bryant University, RI, USA

CALL FOR PAPERS

Competitive papers and proposals for special sessions and doctoral students are invited for the topic areas listed below. Papers and proposals in other related areas are welcome as well. Papers focusing on the following topics will be given special consideration.

- Developing, executing, and governing strategic partnerships in onshore and/or offshore practices
- Enhancing organizational capabilities (e.g., innovative activities) through outsourcing and/or insourcing
- Managing knowledge in both offshore and onshore outsourcing and/or insourcing activities
- Managing cross-cultural business relationships
- Managing talents within the organization
- Managing multinational company performance
- Pedagogical papers focusing on improving business practices

GUEST SPEAKERS

Confirmed conference speakers include the following (name appears in alphabetical order):

Professor **Allan Bird**, Northeastern University, Darla and Frederick Brodsky Trustee Professor in Global Business.

Professor **John Cantwell**, Rutgers Business School, Distinguished Professor and Editor in Chief of Journal of International Business Studies (JIBS).

Professor **Mike Kotabe**, Temple University, Professor & Dorothy S. Washburn Chair and Editor in Chief of Journal of International Management (JIM).

Professor **Sumit Kundu**, Florida International University, Professor & James K. Batten Eminent Scholar Chair in International Business, AIB Vice President.

Professor **Ram Mudambi**, Temple University, Professor and Perelman Senior Research Fellow. He served as an associate Editor of the Global Strategy Journal (GSJ) (2010-2013) and is an Area Editor at the Journal of International Business Studies (JIBS) (2013-2016), AIB Vice President.

DOCTORAL STUDENT CONSORTIUM

Doctoral students are encouraged to submit working papers to the doctoral student consortium. Selected distinguished academics will be invited to participate in the consortium. There is a special discount on registration fee and hotel rate for students.

BEST PAPER AWARD

The Bryant University International Business Program Best Paper Award and Best Ph.D. student paper award, based on the recommendations of reviewers, will be given during the Award Luncheon on November 15. The format of the Consortium will facilitate a constructive discussion among the doctoral students and the participating faculty on topics such as high-impact international business research, managing the dissertation stage, job search process, and successful entry into the academic career. In addition, students will receive feedback on their individual research projects as well as ideas and guidance regarding their future research.

All full-length papers submitted before the deadline will automatically be considered for the Best Paper Award and special issue publication. There will also be a Best Student Paper Award.

PUBLISHING OPPORTUNITIES

The best papers of the conference will be considered for publication in the *Journal of Comparative International Management*. Submissions on relevant topics in Entrepreneurship may be considered for the *New England Journal of Entrepreneurship* and the *Transnational Corporations Review*. All accepted conference papers will be published as an abstract in the 2014 AIB-NE Conference Proceedings.

Paper submission needs to be categorized into one of the topical tracks. Each paper must be submitted to only one track. Please select the track closest to your proposal from the list below:

PROGRAM TRACKS & CHAIRS

Track 1: Accounting & Finance

Track chair: Dr. Liu Wang (lwang@providence.edu)

Track 2: Business Ethics, Corporate Governance & Social Responsibility

Track chair: Dr. Srdan Zdravkovic (szdravko@bryant.edu)

Track 3: International Entrepreneurship

Track chair: Dr. Grace Guo (chun_guog@sacredheart.edu)

Track 4: Global Supply Chain and Operations Management

Track chair: Dr. Suhong Li (sli@bryant.edu)

Track 5: Innovation and Knowledge Management

Track chair: Dr. Denise Dunlap (d.dunlap@neu.edu)

Track 6: Institutions and International Business

Track chair: Dr. Elzotbek Rustambekov (erustambekov@bryant.edu)

Track 7: Management Information Systems

Track chair: Dr. Dirk Primus (dprimus@bryant.edu)

Track 8: Cross Cultural Management

Track chair: Dr. Jim Segovis (jsegovis@bryant.edu)

Track 9: Foreign Direct Investment Theory and Practices

Track chair: Dr. Tim Swift (tswift@sju.edu)

Track 10: Managing Talent Across Borders

Track chair: Dr. Diya Das (ddas@bryant.edu)

Track 11: International Marketing Opportunities and Challenges

Track chair: Dr. Jane McKay_Nesbitt (jmckayne@bryant.edu)

SUBMISSION GUIDELINE

All submissions will be blind refereed and a selected number of papers will be published in the conference proceedings. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgements are made. The submission guidelines can be found at the conference website:

<http://conference2014.aibne.net>.

By submitting a manuscript, the author(s) certifies that it is not copyrighted or previously published, has not been presented or accepted or is not currently under review for presentation at another professional meeting. At least one author must register for the conference. If more than one author presents the paper, each presenter must register.

The manuscripts should be typed in a **single Microsoft Word document** containing all exhibits and figures.

1. All papers should be double-spaced and should NOT exceed 30 pages (excluding the Title page and references).
2. All information identifying the authors should be removed from the paper. Select File/Properties and set AIBNE as author.
3. All submission must have a SEPARATE title page with the title of the paper, the name(s), affiliation(s), and complete address of all authors including phone, fax, and email.
4. In case of multiple authors, the name of the correspondence author should be clearly indicated.

All submissions must be sent by September 15. Electronic submissions will be acknowledged by



return e-mail upon receipt. Acceptance decisions will be made by September 30, 2014. Specific instructions will be sent to the authors of accepted manuscripts along with the acceptance notification.

The deadline for pre-registration is October 20, 2014. The **pre-registration is \$300 (\$100 for students)**. An additional \$100 will be charged for late registration. Registration includes a copy of conference proceedings, most meals during the conference, a reception, refreshments between sessions, and the award luncheon. In addition, some sightseeing tours and factory tours will be available for those who are inclined.

The tentative conference program will be uploaded on the website of AIBNE (<http://aibne.net>) by October 30, 2014.

HOTEL AND TRAVEL ARRANGEMENTS

The Renaissance Providence Downtown Hotel will serve as the host hotel and conference venue. Bryant University has arranged an exceptional hotel room rate of \$129 plus tax per night. Details regarding booking reservations will be provided to successful contributors along with their acceptance letters.

The Renaissance Providence is housed within the original exterior design commissioned by the Freemasons during the 1920s. Due to the Great Depression, construction of the Temple was never completed.

Providence, RI is an exuberant destination city with a national reputation for excellence in satisfying every artistic, culinary and historic palette.

- Providence voted #1 among America's Most Exciting Mid-Sized Cities
<http://www.movoto.com/blog/top-ten/exciting-mid-sized-cities/>
- Providence voted Travel + Leisure's Top Food City 2012
<http://www.golocalprov.com/food/new-providence-named-top-food-city-2012-by-travel-leisure/>

More information about the conference can be obtained from the Program Co-Chairs Professors Crystal Jiang (cjiang1@bryant.edu) and Andres Ramirez (aramirez@bryant.edu).