



Doctoral Student Consortium

Call for Applications 2014 Doctoral Consortium Workshop (October 23, 2014)

Chairs:

John McIntyre, Georgia Institute of Technology

Bill Newburry, Florida International University

Submission Deadline: August 20, 2014

The [Doctoral Consortium](#) will focus on Ph.D. students in international business, marketing, sustainability, supply chain management, logistics, management, finance and accounting. The faculty panel of the 2014 Doctoral Student Consortium will include a number of accomplished and upcoming international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, and have experience in supervising doctoral students.

The consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research and building a successful academic career in their field, and to broaden their professional networks.

Consistent with the developmental mission of [AIB-SE](#), the consortium is open for first-year Ph.D. students as well as more advanced Ph.D. students who are in the dissertation phase. Ideally, students should have a strong research idea or be close to completing a thesis proposal, and be far enough away from finishing the thesis that they can make good use of feedback received during the consortium.

We are also pleased to announce that **Dr. Jim Robins** will lead a special seminar on survey research. The seminar will introduce the participants into the entire process of primary data collection, including research design, survey instrument design, sampling, data collection, and

data cleaning. The seminar serves as a natural lead-in to the [PLS-SEM seminar](#) offered by **Dr. Joe Hair** during the afternoon.

The consortium will be held on **Thursday, October 23, 2014** from **8:00 am to 12:15 p.m.**, as part of the AIB-SE conference. Although each participant will be required to register for the 2014 AIB-SE Annual Meeting, there are no additional fees for participating in this consortium.

Tentative Program

7:30-8:00 – Continental breakfast

8:00-8:30 – Introductions and a brief career management panel

8:30-10:00 – Presentation and in-depth feedback of Student Research Projects

10:00-10:15 – Break

10:15-12:15 – Survey research seminar with Dr. Jim Robins, editor of Long Range Planning

12:15-13:15 – Networking lunch

13:15-17:30 – PLS Seminar with Dr. Joe Hair (this is optional and separate registration is required)

Please apply to the consortium through the AIB-SE 2014 [Online Submission System](#).

Application Content Requirements:

1. Your curriculum vitae
2. A short BIO (not more than 100 words)
3. One-page summary of your dissertation proposal or your expected dissertation topic.

Please combine all material into one pdf file.

The Conference

AIB-SE is one of the largest and most active regional divisions of the Academy of International Business's 18 worldwide chapters. AIB-SE's annual conference centers on the presentation of the newest ideas in international business to an international audience of academic scholars and business practitioners. The conference is characterized by a strong developmental focus, providing participants with a supportive and collegial platform to discuss and develop ideas, and mentoring and helping authors enhance their papers for publication.

Over the past three years, AIB-SE (<http://www.aibse.org/>) has experienced a significant transformation and growth. AIB-SE has established itself as a valuable brand in the International Business community and the conference has become the preferred academic meeting of choice for almost 300 participants from nearly 40 countries.

About the Chairs

John McIntyre, Georgia Institute of Technology, John.McIntyre@scheller.gatech.edu

John R. McIntyre is founding Director of the Georgia Tech Center for International Business Education and Research (CIBER), a national center of excellence, and a Professor of international business management and international relations with joint appointments in the Scheller College of Business and Sam Nunn School of International Affairs of the Ivan Allen College of the Georgia Institute of Technology, Atlanta, Georgia. He is also a senior fellow of the East-West Trade Policy Center of the University of Georgia, Athens, Georgia. He has published over 100 articles and book chapters, in journals such as *Osteuropa Wirtschaft* (Munich), *Technology and Society*, *Public Administration Quarterly*, *International Management Review*, *Defence Analysis* (London), *Studies in Comparative and International Development*, *Crossroads* (Oxford), and *The Journal of European Marketing*. He is also author and co-editor of twelve books, including: *Uncertainty in Business-Government Relations: The Dynamics of International Trade Policy*, *The Political Economy of Technology Transfer*, and *National Security and Technology Transfer: The Strategic Dimensions of East-West Trade*. His service to AIB-SE includes being the host and co-chair for the 2013 AIB-SE.

William Newburry, Florida International University, newburry@fiu.edu

Professor Newburry is an Associate Professor and the SunTrust Bank Professor at Florida International University. His research interests focus on how multinational corporations manage and relate to both subsidiaries and employees. He has published 30+ articles in top-tier, peer-reviewed journals, including the *Journal of International Business Studies*, *Strategic Management Journal*, *Organization Science*, and the *Journal of Management Studies*, among others. He currently serves as Chapter Chair of the Academy of International Business Latin America Chapter (AIB-LAT).

Survey Research Seminar Leader

James Robins, Vienna University of Economics and Business, james.robins@wu-wien.ac.at

James Robins is University Professor of Business Policy at Vienna University of Economics and Business. He serves as Editor-in-Chief of *Long Range Planning* and is a former Associate Editor of *Global Strategy Journal*. Jim Robins' academic career has spanned three continents. He has been on the faculty of Stanford University and the University of California in the United States, HKUST and City University in Hong Kong, served as Associate Dean for Faculty at Singapore Management University, and he now is at the Vienna University of Economics and Business. His research deals with a number of issues in strategic management including corporate strategy, strategy theory, international ventures, knowledge transfers, and emerging economy firms. His work has been published in journals including the *Strategic Management Journal*, *Organization Science*, *Administrative Science Quarterly* and *Organization Studies*.