

New Journal Call for Manuscript Proposals

Annals in Social Responsibility

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Annals in Social Responsibility is a new journal published once annually. We are currently seeking proposals for manuscripts to be included in the inaugural issue or to be published in subsequent editions.

Journal Description & What Do We Publish?

Annals in Social Responsibility (ASR) publishes articles covering the significant developments in the area of Social Responsibility. *ASR* is a multi-disciplinary journal that publishes work arising from traditions in management, operations & supply chain management, marketing, economics, accounting & finance, sociology, psychology, political science, law, philosophy and other social and physical sciences that relate to the role that individuals, groups and institutions play in understanding of responsibilities and roles in society. Topics covered in the journal include major theoretical and methodological developments as well as current research in the aforementioned disciplines. Articles typically pertain to issues of corporate social responsibility, environmental and organizational sustainability, economic, corporate, social and political development, corporate, institutional and societal governance, property rights, social institutions and NGOs, and global issues of peace, conflict and human rights. Articles published appeal to a broad intellectual audience in their respective fields.

To be accepted for publication a paper must make a significant contribution to advancing knowledge about social responsibility through new theoretical insights, managerial application, methodology/data—or some combination thereof.

ASR has a particular interest in publishing the following types of manuscripts:

1. Comprehensive, state-of-the-art literature reviews that integrate diverse research streams and identify promising directions for future investigations
2. Analytical essays that offer new conceptual models or theoretical perspectives and use these frameworks as a foundation for developing research propositions
3. Empirical articles that report results from exploratory or hypothesis-testing studies based on quantitative and/or qualitative methodologies
4. Methodological papers that refine existing methodologies or develop new ones for investigating particular issues or topics central to the fields of inquiry listed above.

ASR Editorial Review Board

Herman Aguinis (Indiana, USA) – Human Resources, Modelling

Ruth Aguilera (Illinois, USA) – Governance, Intl Business

Pat Auger (Melbourne, AUSTRALIA) – Marketing, Modelling

Pratima Bansal (Ivey-UWO, CANADA) – Management, Sustainability

Michael Barnett (Rutgers, USA) – Management, Sustainability

Russell Belk (York, CANADA) – Marketing, Consumer Behaviour

Gordon Clark (Oxford, UK) – Earth Sciences, Sustainability

Jonathan Doh (Villanova, USA) – Politics, NGOs, Intl Business

Giana Eckhardt (London, Royal Holloway, UK) – Marketing, Consumer Behaviour

Jeffrey Harrison (Richmond, USA) – Strategy, Law

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Stuart Hart (Cornell, USA) – Management, Innovation
Michael Hiscox (Harvard, USA) – Politics, Intl Relations
Ans Kolk (Amsterdam, NETHERLANDS) – NGOs, Development, Intl Business
Ted London (Michigan, USA) – NGOs, Development, Intl Business
Jeffrey Malpas (Tasmania, AUSTRALIA) – Ethics, Philosophy
Anita McGahan (Toronto, CANADA) – Strategy, Management
Joachim Schwalbach (Humboldt U-Berlin, GERMANY)
Donald Siegel (SUNY Albany, USA) – Strategy, Management, Governance
N. Craig Smith (Insead, FRANCE) – Strategy, Marketing
Tom Sorrell (Warwick, UK) – Philosophy, Politics
David Vogel (Berkeley, USA) – Economics, Politics
Richard Wilk (Indiana, USA) – Culture, Anthropology
Cynthia Williams (York, CANADA) – Law, Governance
Maurizio Zollo (Bocconi, ITALY) – Strategy, Sustainability

Submission Process

ASR does not accept article submissions without the initial submission of a proposal. The objective of the proposal process is to be efficient in the processing of articles. We want to know "what" you are going to say, "to whom" you are going to say it, "why" what you are saying is important, and "how" you are going to convince your audience of the veracity of your argument. This allows the editorial team to provide author(s) with information that facilitates the review process, while allowing us to be proactive in working with authors.

Proposals should be no longer than 5 pages single-spaced with standard 1-inch margins and in a 12-point font. The proposal **must** include the following information **with** the following headings.

The idea: The specific important and innovative idea that is going to be the focus of the article. This should not be long-winded literal description but be a clear and concise statement of the big/new idea that is at the core of what you are doing.

To whom is the article speaking: While ASR is clearly speaking to other scholars interested in issues of social responsibility, it is important to frame your paper in a specific topical and disciplinary area in the first instance. Hence, you need to outline who might be the primary audience for your article. For instance, is it the legal community, anthropologists, or marketing scholars (i.e., to what extent is it disciplinary?)? Is it those interested in human rights, CSR performance, or social innovation (i.e., to what extent is it phenomenon or topic based?)?

The importance of the idea: Why is your paper important? This needs to be understood as you address how you are going to take your specific knowledge and frame it in a way that resonates with your audience. In other words, why is it important to your readership and not just to you?

How are you going to justify, defend and communicate your idea: What is the theoretical and/or empirical evidence the article will be presenting in order to convince your audience of the veracity and importance of your idea? If you have specific data sources, outline what these are. If you are building a theoretical argument, then outline how you are going to logically justify and defend that argument. If your paper is empirical, provide a brief

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overview of your methods (e.g., experimental design, econometric model, statistical testing, etc.).

Although *ASR* will ultimately be using the *ScholarOne* platform, we are asking potential authors to submit their proposals via a dedicated email address (ASR.Editors@gmail.com) by 11:59 PM (GMT) on 1 September 2014.

Accepted proposals will need to have their manuscripts available for review within approximately one month of this deadline (October 2014) if they are to be considered for the inaugural issue (to be published in mid 2015). Hence, proposals submitted before the deadline will be handled on a rolling basis, which will give authors more time to work on the manuscripts.

If you have any questions, please feel free to contact the editors at this email.