



## Call for Applications 2014 Doctoral Consortium Workshop

### Chairs:

**John McIntyre, Georgia Institute of Technology**  
**Bill Newburry, Florida International University**

### Submission Deadline: August 30, 2014

The Doctoral Consortium will focus on Ph.D. students in international business, marketing, sustainability, supply chain management, logistics, management, finance and accounting. The faculty panel of the 2014 Doctoral Student Consortium will include a number of accomplished and upcoming international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, and have experience in supervising doctoral students.

The consortium will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research and building a successful academic career in their field, and to broaden their professional networks.

Ideally, students should have written or be close to completing a thesis proposal, and be far enough away from finishing the thesis that they can make good use of feedback received during the consortium. A panel of prominent professors and experienced practitioners in the field of digital library research in organizations will conduct the workshop. They will review the submissions and comment on the content of the thesis abstract as well as on the presentation.

The consortium will be held on **Friday, October 24, 2014 from 8:00 am to 12:00 p.m.**, as part of the AIB-SE conference. **Although each participant will be required to register for the 2014 AIB-SE Annual Meeting, there will no additional fees for participating in this consortium.**

### Tentative Program

8:00-9:00	Panel: Surviving the Dissertation Process
9:00-11:00	Presentations of Student Research Projects
11:00-12:00	Panel: Publishing as a Doctoral Student

## **Please apply to AIB-SE through the AIB-SE 2014 Online Submission System.**

### Application Content Requirements:

1. Your curriculum vitae
2. A short BIO (not more than 100 words)
3. One-page summary of your dissertation proposal or your expected dissertation topic.

## **The Conference**

AIB-SE is one of the largest and most active regional divisions of the Academy of International Business's 18 worldwide chapters. AIB-SE's annual conference centers on the presentation of the newest ideas in international business to an international audience of academic scholars and business practitioners. The conference is characterized by a strong developmental focus, providing participants with a supportive and collegial platform to discuss and develop ideas, and mentoring and helping authors enhance their papers for publication.

Over the past three years, AIB-SE ([www.aibse.org](http://www.aibse.org)) has experienced a significant transformation and growth. AIB-SE has established itself as a valuable brand in the International Business community and the conference has become a reputable academic meeting of choice for almost 300 participants from nearly 40 countries.

## **About the Chairs**

### **John McIntyre, Georgia Institute of Technology**

Dr. John R. McIntyre is founding Director of the Georgia Tech Center for International Business Education and Research (CIBER), a national center of excellence, and a Professor of international business management and international relations with joint appointments in the Scheller College of Business and Sam Nunn School of International Affairs of the Ivan Allen College of the Georgia Institute of Technology, Atlanta, Georgia. He is also a senior fellow of the East-West Trade Policy Center of the University of Georgia, Athens, Georgia. He has published over 100 articles and book chapters, in journals such as *Osteuropa Wirtschaft* (Munich), *Technology and Society*, *Public Administration Quarterly*, *International Management Review*, *Defence Analysis* (London), *Studies in Comparative and International Development*, *Crossroads* (Oxford), *The Journal of European Marketing*, *Jeune Afrique*, *Le Moci* (Paris), *CCE International* (Paris), *Politique Internationale* (Paris), *International Trade Journal*, *International Executive*, *Fordham International Law Journal*, *Journal of Global Business, Management & Organization Review*. He is author and co-editor of twelve books, including: *Uncertainty in Business-Government Relations: The Dynamics of International Trade Policy*, *The Political Economy of Technology Transfer*, *National Security and Technology Transfer: The Strategic Dimensions of East-West Trade*, *InternationalSpace Policy :Legal, Economic, and Strategic Options for the Twentieth Century and Beyond* and *Japan's Technical Standards: Implications for Global Trade and Competitiveness*. He was host and co-chair for the 2013 AIB-SE.

**William Newburry, Florida International University**

Professor Newburry is an Associate Professor and the SunTrust Bank Professor at Florida International University. His research interests focus on how multinational corporations manage and relate to both subsidiaries and employees. He has published 30+ articles in top-tier, peer-reviewed journals, including the *Journal of International Business Studies*, *Strategic Management Journal*, *Organization Science*, and the *Journal of Management Studies*, among others. He currently serves as Chapter Chair of the Academy of International Business Latin America Chapter (AIB-LAT).