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ACADEMY FOR GLOBAL BUSINESS ADVANCEMENT

AGBA's 11th World Congress

September 12--14, 2014

Jaipur City (State of Rajasthan), INDIA

CALL FOR PAPERS

Conference Theme: *"Business and Entrepreneurship Development in a Globalized Era and the Rise of India as a Member of BRICS"*

REGISTRATION AND SUBMISSION DEADLINE: JULY 1, 2014

Conference Chair:

Ben L. Kedia
Wang Professor of International Business
Director, Wang Center for Int'l Business Education
The University of Memphis
Memphis, Tennessee, USA

Keynote Speaker:

Shawn M. Carraher
Clinical Professor of Int'l Entrepreneurship
Naveen Jindal School of Management
The University of Texas at Dallas
Richardson, Texas, USA

AGBA Chair:

Norman Wright
Dean, Woodbury School of Business
Utah Valley University
Orem, Utah, USA

Program Chair:

David N. McArthur
Chair, Department of Management
Woodbury School of Business
Utah Valley University
Orem, Utah, USA
Email: David.McArthur@uvu.edu

Conference City Profile:

Jaipur is the capital and largest city of the Indian state of Rajasthan in Northern India. It was founded on November 18, 1727 by Maharaja Sawai Jai Singh II, the ruler (King) of Amber, after whom the city has been named. The city today has a population of 3.1 million and is also known as the *"Pink City of India"*. There are direct daily flights from New Delhi to Jaipur. It is also part of the Golden Touristic Triangle consisting of (Delhi, Agra and Jaipur).

About the Conference:

The main theme of the conference is "Business and Entrepreneurship Development in a Globalized Era and the Rise of India as a member of BRICS". The conference will feature competitive papers, plenary sessions, case studies, poster presentations, student papers, and panel sessions. Submissions will be subjected to a double-blind review process and will be published in the refereed American conference proceedings (*Advances in Global Business Research, ISS# 1549-9332*).



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Conference Goal:

The primary goal of the conference is to provide a unique global platform to facilitate the exchange of leading edge ideas for effective advancement of knowledge in the field of business administration and entrepreneurship. This will be achieved through multidisciplinary presentations and discussions of current business and development issues in developing and developed countries.

Conference Highlights:

Major highlights of the conference would be:

- (1) Entrepreneurship development seminars,
- (2) Faculty development workshops,
- (3) Networking with distinguished Indian entrepreneurs, traders and merchants,
- (4) Doing Business in India presentations by businesspersons,
- (5) One-to-one mentoring of selected doctoral students,
- (6) Opportunity to socialize with few Indian royal families over gourmet Gala Dinner at the Jaipur Palace Hotel.

Conference Host/Sponsor:

Our conference is being sponsored by the Federation of Indian Chamber of Commerce and Industry Female Division (*FICCI-FLO*).

Conference Venue:

Conference would be held in a Palace, that has been converted into a 5 star hotel.

Manuscript Submissions:

We welcome the submission of manuscripts that address the conference theme as well as all functional areas of business administration and entrepreneurship. If you are uncertain whether your paper fits the conference theme or not, please contact :

Program Chair: Dr. David N. McArthur via his email: David.McArthur@uvu.edu

Publication Opportunities:

Best papers presented at the conference would be published in the special issues of the following 8 globally respected journals:

1. *Journal for Global Business Advancement*
2. *Journal for International Business and Entrepreneurship Development*
3. *Journal of Management History*
4. *Journal of Technology Management in China*
5. *Journal of Family Business*
6. *Journal of Hospitality and Tourism Technology*
7. *Journal of Transnational Management*
8. *Thunderbird International Business Review*

Registration:

USD\$500 includes:

- Luncheons, Coffee/Tea
- Dinner Banquet
- Conference Proceedings
- Recognition Awards
- Special Rate for Fulltime Ph.D., Students USD\$250
- Special Rate for Indian Delegates: IR: 12,000
- Special Rate for Indian Ph.D., Students: IR: 6,000

Contact Person:

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