

EASTERN MARKET CORPORATION

Eastern Market Farm Stand Fresh Food Fellow Description March 2014

Eastern Market Corporation (EMC), the 501(c)(3) non-profit management and development organization of Detroit Eastern Market, operates seasonal farm stands at various locations in order to improve fresh food access in the City of Detroit and beyond. Eastern Market Farm Stands sell produce at small farmers markets, community, corporate, and healthcare sites. In the 2014 Season the Farm Stand Fellows will serve as healthy ambassadors to over 18 weekly partner locations from mid-June through mid-October, while simultaneously learning about the challenges and opportunities of building a sustainable regional food system.

FELLOW SUMMARY

The Fresh Food Fellow opportunity is a seasonal (June-October) part-time position requiring a 20-30 hour per week commitment by the candidate to learn from and engage with a variety of experts and organizations working with EMC to build a more inclusive and diverse food system. This is a unique opportunity to work with the oldest public market in the United States, and southeast Michigan's undisputed historic urban food hub.

This position offers Fellows an opportunity to gain in-depth knowledge and training in entrepreneurship, regional food systems, nutrition, marketing, food safety, and basic open-book finance. The Fellows will be exposed to a diverse array of customers and colleagues during Farm Stand operation, as well as opportunities for professional development throughout the season.

RESPONSIBILITIES

- Participation in one week training program, speaker series, and educational tours
- Farm Stand set up (including marketing and merchandizing of Farm Stand displays)
- Assist guests with prompt service in sale of vegetables, fruits, plants, and specialty foods
- Educating guests on nutritional and culinary uses of local produce
- Execute cash, Bridge Card, and Double Up Food Bucks sales, calculate end of day sales
- Collaborate with Farm Stand team on produce procurement and purchasing

QUALIFICATIONS

- Passion in, or interest for food, social justice, entrepreneurship, and urban revitalization
- Willingness to learn about food systems while having fun and working hard
- Dependable & responsible, outgoing & enthusiastic
- Strong communication and interpersonal skills, ability to work in small teams
- Physically able to setup tents and equipment, stand/walk during shifts, and carry 50+ lbs
- Availability evenings and Saturdays
- Basic cash handling skills
- Valid driver's license
- Must be over 17 years of age

COMPENSATION

Hourly rate of \$10.00/hour

[Vacation, Health Insurance, Retirement: Not available]

HOW TO APPLY

Please submit your résumé and a note of interest to fruddy@detroiteasternmarket.com for consideration by May 15, 2014. Please put "Fresh Food Fellow 2014" in the email subject line. No calls, please.