

Call For Papers
2014 *Frontiers of Business Research in China* International Symposium
On Business Administration in the Changing Environment

June 23-24, 2014, Beijing, China

Submission deadline: March 31, 2014

Acceptance to Symposium presentation will be notified by: April 25, 2014

Keynote Speakers

Xiao-Ping Chen, University of Washington

Ray Friedman, Vanderbilt University

Debra L. Shapiro, University of Maryland

Anthea Yan Zhang, Rice University

Organizing Chairs

Jiye Mao, Renmin University of China

Steven Shuye Wang, Renmin University of China

Local Organizing Committee

Chair: Jun Liu

Members: Ziliang Deng, Wenyu Du, Hai Guo, Qingbin Meng, Jun Pang, Jiwen Song, Shan Wang, Xia Wang, Xiaohua Wang, Xue Wang, Kangtao Ye, Jingtao Yi, Bo Zhang

Frontiers of Business Research in China (FBR) will organize its 2014 International Symposium in conjunction with the School of Business, Renmin University of China in Beijing, China on June 23-24, 2014. The theme of the symposium is Business Administration in the Changing Environment.

In the past three and half decades, especially after the 2008 financial crisis, the driving power of global economic growth is shifting from the developed countries to the emerging economies. As the largest emerging economy and the second largest economy in the world, the economic success of China is attracting world-wide attentions from academics, practitioners, and policy makers. No doubt, the economic success cannot be achieved without the development and progress of business administration theories and practices in China. The Symposium aims to provide a venue for domestic and international researchers to address the issues related to the experiences and challenges of China's business administration in the changing economic and political environment. These issues are not only important to China but also have important implications for other economies, especially emerging economies. The Symposium also encourages studies on the cultural and philosophical foundations of business administration in the Greater China region, as well as comparative studies of China with other economies.

Another important purpose of the Symposium is to help developing papers, especially those

from young scholars. World-wide leading scholars are invited as keynote speakers and discussants to deliver their new studies and advice symposium presenters to polish their manuscripts. The Symposium also sets up several best paper awards, and a selected subset of papers presented in the Symposium will be invited for consideration of publication in a special issue of the FBR.

The 2014 FBR International Symposium invites submission of original research papers in all areas of business administration, without limitation on research methods. Major areas of interest include but are not limited to: Accounting, Finance, Human resources, International business, Marketing, Management information systems, Operation management, Organizational behavior, and Strategic management.

Paper Submission Procedure: Submission to the symposium is required by email to FBR@rbs.org.cn. Authors should submit their papers in either PDF or WORD format, with the title page of the manuscript indicating the name, affiliation, and contact information of the authors. Please also indicate whether you would like your paper to be considered for the Best Paper Awards and the FBR Special Issue. There is no submission fee for both the Symposium and the FBR Special Issue.

About FBR: FBR is a double-blind refereed quarterly journal in business research. FBR offers a multidisciplinary forum for academics, practitioners, and policy makers that focus on business administration, and encourages interdisciplinary studies and interactions between Chinese and international researchers. FBR publishes original academic and practical research articles that extend, test, or build management theories that contribute to business administration practice, which can be either in the Greater China region or beyond. The Journal also publishes commentaries and case studies on business administration. FBR is abstracted and indexed in Academic OneFile, Cabell's, EconLit, Expanded Academic, Google Scholar, INSPEC, OCLC, SCOPUS, ProQuest, and Summon by Serial Solutions.

Best Paper Awards

2014 FBR International Symposium Best Paper Awards

2014 FBR International Symposium Young Scholar Awards

2014 FBR International Symposium Best Case Study Awards

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