

~ CALL FOR PAPERS ~

[Academy of International Business, Southeast USA Chapter](#)

**2013 Annual Conference, October 25th – 27th**

**Georgia Tech – Scheller College of Business**

*Conference Theme: Innovation, Institutions and Emerging Markets*

**Submission Deadline: June 30, 2013**

The 2013 Annual Meeting of the Academy of International Business Southeast USA Chapter (AIB-SE, [aibse.org](http://aibse.org)) will be held at the *Georgia Institute of Technology – Scheller College of Business* in Atlanta, Georgia on *October 25 – 27, 2013*. We invite scholars, graduate and undergraduate students as well as business practitioners to submit papers and panels addressing all international business topics. Thematic papers focusing on innovation, institutions and emerging markets are encouraged.

***Why the AIB-SE Conference?***

AIB-SE is the largest and most active regional chapter of the Academy of International Business's 16 worldwide chapters. Last year, the conference attracted almost 300 participants from 39 countries. AIB-SE's annual conference centers on the presentation of the newest ideas in international business to an international audience of academic scholars and business practitioners. The conference is characterized by a strong developmental focus, providing participants with a supportive and collegial platform to discuss and develop ideas, and helping authors enhance their papers for publication.

**Top 10 Reasons to Attend AIB-SE!**

- 1) **Develop your scholarship** – At AIB-SE, you will have the opportunity to interact and network with academic scholars, business practitioners, and peers from around the world.
- 2) **Publish your work in leading international business journals** – The best conference papers will be invited for submission to special issues of the *International Journal of Emerging Markets* (published by Emerald) and AIB-SE's own journal, *International Business: Research, Teaching and Practice*. All accepted conference papers will be published as an abstract in the *2013 AIB-SE Conference Proceedings*.
- 3) **Innovation, Institutions, and Emerging Markets** – Emerging markets offer significant opportunities, while at the same time present firms with substantial challenges. The gala dinner keynote address will be delivered by Dr. [Louis Wells](#) of Harvard Business School, one of the founding fathers of the International Business discipline and an AIB fellow. In addition, featured plenary sessions with [Jagdish Sheth](#), [Nancy Buchan](#), and [Tamer Cavusgil](#) will enhance our understanding of emerging markets.
- 4) **JIBS Paper Development Special Session** – Under the leadership of [Dan Bello](#) (JIBS Area Editor), AIB-SE is sponsoring an “invitation only” JIBS paper development special session. Based on recommendations of track chairs, the best papers accepted for the conference (up to nine) that fit JIBS editorial policy will be invited to a special session workshop and receive personal feedback from JIBS editors and editorial board members. Best papers authored by junior scholars who have not previously published in JIBS will be given preference.
- 5) **Conference Awards**
  - a. Best Conference Paper Award
  - b. Best Thematic Conference Paper Award
  - c. William J. Ziegler Best Doctoral Student Paper Award
  - d. Undergraduate/Graduate Student Paper Award
  - e. Best Conference Reviewer and Best Student Reviewer Awards

- 6) **Meet the Journal Editors** – Meet the editors or consulting editors of *Journal of International Business Studies*, *AIB Insights*, *International Journal of Emerging Markets*, and *International Business: Research, Theory, and Practice*, and more share their insights on publishing in the top international business journals.
- 7) **Doctoral Student Consortium** – Ph.D. students are invited to apply to the AIB-SE doctoral consortium, which will be led by [Lance Brouthers](#) and [George Nakos](#). A developmental session with senior IB faculty will provide doctoral students the opportunity to enhance their scholarly work in preparation for publication and an academic career. For more details and application procedures, please visit: <http://www.aibse.org/conference/doctoral-student-consortium/>
- 8) **Undergraduate/Graduate Student Workshop** – AIB-SE seeks submissions of original international business research from undergraduate and master's-level students. The conference will feature special sessions showcasing student research. In addition, [X-Culture](#) is a collaborative effort of international business educators from around the world who provide their students with a first-hand experience in international collaboration and cross-cultural communication. AIB-SE will include a student workshop, presentations by the best student teams, educational panels, and X-culture research presentations.
- 9) **Social Events** – Develop friendships and collaborative opportunities with your fellow colleagues at the welcome reception, gala dinner, and field visits to Atlanta's leading multinational corporations.
- 10) **Experience the Capital of the South – Atlanta, Georgia!** Atlanta has the third highest concentration of Fortune 500 firms in the US and is the global headquarters of Coca-Cola, Delta, and the Home Depot. It is also the home of CNN and the world-famous Atlanta Aquarium!

### ***Submission Instructions***

All papers and panel proposals must be submitted electronically via the AIB-SE Paper Submission website at <http://www.aibse.org/conference/submissions/> by **June 30<sup>th</sup>, 2013**. We welcome submissions in the following tracks:

- 1) **Innovation, Institutions, and Emerging Markets Thematic Papers** – This track invites papers that deal with a wide range of conceptual or empirical topics about doing business in or about firms from emerging markets. We are particularly interested in papers dealing with innovation during institutional development, and papers that take a comparative approach, grounded in institutional theory, to understand differences between developed and emerging economies as well as between different emerging markets.

**Track Chair:** [Ruby Lee](#), Florida State University, [rlee3@cob.fsu.edu](mailto:rlee3@cob.fsu.edu)

- 2) **International Business Research** – This track invites papers that do not directly fit the conference theme. This includes, but is not limited to, papers on international strategy, international human resource management, international marketing, international accounting and finance, and international economics. Papers can be either conceptual or empirical in nature.

**Track Chair:** [Sjoerd Beugelsdijk](#), Groningen University, [S.Beugelsdijk@rug.nl](mailto:S.Beugelsdijk@rug.nl)

- 3) **International Business Education** – The education track invites you to share innovative approaches to teaching IB. This includes insights on teaching IB with cases, experiential learning exercises, the use of technology to enhance IB courses, developing study abroad programs, and other curricular issues.

**Track Chair:** [Carolyn Mueller](#), Stetson University, [cmueller@stetson.edu](mailto:cmueller@stetson.edu)

- 4) **Undergraduate/Graduate Students** – This track seeks submissions from students (non-Doctoral) on topics related to international business practice, research, or education. In addition to the opportunity to present your research, the conference will offer special student workshops, exploring careers in international business and academic research opportunities.

**Track Chairs:** [José Vargas-Hernández](mailto:josevargas@cucea.udg.mx), Universidad de Guadalajara, Mexico, [josevargas@cucea.udg.mx](mailto:josevargas@cucea.udg.mx)  
[Cristina Robledo](mailto:cristirobledo@gmail.com), Universidad EAFIT, Colombia, [cristirobledo@gmail.com](mailto:cristirobledo@gmail.com)

There will be three kinds of sessions: competitive sessions, interactive sessions, and panels.

- 1) **Competitive Sessions** – The most fully developed papers should be submitted for inclusion in competitive sessions. Competitive sessions consist of more formal and longer presentations.
- 2) **Interactive Sessions** – Interactive sessions are primarily designed for shorter manuscripts (in research note formats) or work-in-progress pieces which could benefit from informal feedback from other participants. They are held in a roundtable discussion format with shorter presentations which allows for an engaging interaction with other researchers with similar interests.

*Please note that submitting a manuscript as a competitive paper does not necessarily mean it will end up in a competitive session. Often times very good papers end up in an interactive session because of lack of space on the program or lack of fit with any of the existing competitive sessions.*

- 3) **Special Panel Sessions** – This track invites complete panel sessions in a variety of formats. For example, a session may feature four presentations on a related theme or three presentations and a discussant. Another possibility is an interactive panel discussion among participants. Other creative special session formats are encouraged, particularly those that generate attendee interaction. Proposals for special sessions should describe the topic, session format, and its importance to international business research or education and identify all individuals (with their qualifications) who will formally participate.

All submissions must conform to the [Journal of International Business Studies Author Guidelines](#), including:

- The document must be stripped of all identifying information: Do not include a cover page and the File Properties for the documents should be cleaned to remove identifying information.
- Competitive papers must be fewer than 10,000 words inclusive of all materials, including appendices and references. Interactive papers and panel proposals should not be more than 5,000 words.
- Each manuscript should be accompanied by an abstract, not to exceed 200 words.
- Submissions must be on letter paper (8.5"x11" or 216x279 mm), with one-inch (2.5 cm) margins, double-spaced, Times New Roman font, and a font size of 12 points.
- The manuscript should preferably be saved in Adobe Acrobat (PDF) format to ensure that reviewers see it in the intended way. However, Microsoft Word files will also be accepted. Please ensure all files are checked for viruses using an updated anti-virus software before submission. Free virus scanners are available at [TrendMicro](#) and [BitDefender](#).

### ***After Submission***

Authors will be sent an automatic e-mail confirmation message upon successful uploading of their paper on the website acknowledging receipt of their submission. If you do not receive an acknowledgment within 24 hours of submitting your manuscript or proposal, please inform the conference chairs, Dr. Matthew Mitchell and Dr. Peter Magnusson, via e-mail: [aibse-us@aib.msu.edu](mailto:aibse-us@aib.msu.edu).

All manuscript submissions will be subject to a blind review process and will be evaluated based on interest to AIB-SE members, relevance to IB research, teaching and/or practice, analytical and conceptual rigor, quantitative and qualitative methods (if applicable), innovativeness, and significance of conclusions. Panel proposals will be evaluated on interest to AIB members, relevance to IB research, teaching and/or practice, quality, innovativeness, fit with conference theme, and diversity of participants.

## ***Reviewers Needed***

The success of our academic conference depends on the willingness of a significant number of good-natured people volunteering to serve as reviewers. Please contribute to the best AIB-SE ever by signing up as a reviewer here: <http://meetings.aib.msu.edu/us-se/2013/signup.php>

## ***Conference Chairss***

**Matthew C. Mitchell, Ph.D.**  
AIB-SE Vice Chair &  
2013 Conference Chair  
Drake University – College of  
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