

**Call for paper for the 2013 Annual Meeting of the  
Academy of International Business- US Northeast Chapter**  
October 10- October 12, 2013

**Theme: Middle East and North Africa: Delayed Promises or Dashed Hope?**

**Sponsor:**  
CIBER, Temple University, Pennsylvania

*Host*  
*Department of International Business, Quinnipiac University*

**Submission Deadline: August 1, 2013**

Conference Chairs:

Xiaohong He ([xiaohong.he@quinnipiac.edu](mailto:xiaohong.he@quinnipiac.edu)) & Jing'an Tang ([tangj3@sacredheart.edu](mailto:tangj3@sacredheart.edu))

**MEETING ANNOUNCEMENT**

The 2013 Annual Meeting of the AIB-US Northeast Chapter will be held October 10-12, 2013 at Connecticut Convention Center, 200 Columbus Boulevard, Hartford, CT 06103.

**CALL FOR PAPERS**

Competitive papers, extended abstracts, and proposals for special sessions are invited for the topic areas listed below. Papers and proposals in other business related areas are welcome as well. Papers focusing on the region of Middle-East and North Africa will be given special consideration. Submissions will be blind refereed and a select number of papers will be published in the conference proceedings. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgements are made. The submission guideline can be found at the conference website <http://conference.aibne.net>.

By submitting a manuscript, the author(s) certifies that it is not copyrighted or previously published, has not been presented or accepted or is not currently under review for presentation at another professional meeting. At least one author must register for the conference. If more than one author presents the paper, each presenter must register.

Doctoral and other students are encouraged to submit papers. There is a special discount on registration fee for doctoral students.

A limited number of invited papers will also be presented by some distinguished academics.

**ABSTRACT AND WORK-IN-PROGRESS**

Abstracts (up to one page) and work-in-progress papers (3-4 pages) describing an ongoing research project or study can be submitted. However, such papers will not be considered for publication in the conference proceedings.

**SPECIAL SESSIONS**

Proposals for special sessions (symposia or panels) focusing on a single issue, single country, or single region are welcome. Any such special session would have a moderator and 3-4 presenters offering their unique perspectives. A proposal for a special session should not exceed three pages and should include the topic and purpose of the session, the names and affiliations of participants, complete address of all presenters including phone, fax and emails. The duration of a special session will be up to 75 minutes. All presenters of a special session must register for the conference and be present at the time of the presentation.

All papers, extended abstracts, and proposals for special sessions must be received electronically on or before Thursday, August 1, 2013.

**BEST PAPER AWARDS**

There will be a Best Paper Award that will be given during the Award Luncheon on October 12. There will also be a Best Student Paper Award. A committee will select the winners. All papers submitted before the deadline will automatically be considered for the Best Paper Award.

A few selected papers presented at the conference will also be published in the *Journal of International Comparative Management*.

### **PROGRAM TRACKS & CHAIRS**

#### **Accounting & Finance:**

Congsheng Wu, Bridgeport University

[congwu@bridgeport.edu](mailto:congwu@bridgeport.edu)

#### **Business Ethics, Corporate Governance & Social Responsibility**

Saeb Al Ganideh, Al-Zaytoonah University, Jordan

[saebfarhan@yahoo.co.uk](mailto:saebfarhan@yahoo.co.uk)

#### **Entrepreneurship & Economic Development**

Luis Ortiz, New Mexico Highland University

[Luis.ortiz@nmhu.edu](mailto:Luis.ortiz@nmhu.edu)

#### **Global Supply Chain and Operations Management**

Omar Salgado, ITESM, Mexico

[salgado.omar@itesm.mx](mailto:salgado.omar@itesm.mx)

#### **Issues in Emerging Markets**

Ramesh Subramanian

[Ramesh.subramanian@quinnipiac.edu](mailto:Ramesh.subramanian@quinnipiac.edu)

#### **Issues in Global Business Education**

Jose Gavidia, Charleston College, South Carolina

[GavidiaJ@cofc.edu](mailto:GavidiaJ@cofc.edu)

#### **Management Information System:**

Yasin Ozcelic, Fairfield University

[yozelic@fairfield.edu](mailto:yozelic@fairfield.edu)

#### **Management & Strategies across Cultures:**

Chad Nehrt, Quinnipiac University

[Chad.Nehrt@quinnipiac.edu](mailto:Chad.Nehrt@quinnipiac.edu)

#### **International Marketing and E-Commerce:**

Mike Wilman, Solent University Business School, UK

[Mike.Wilman@solent.ac.uk](mailto:Mike.Wilman@solent.ac.uk)

### **HOTEL AND TRAVEL ARRANGEMENTS**

The Hartford Marriott Downtown, 200 Columbus Boulevard, Hartford, CT 06103, has provided a limited number of rooms at a special conference rate of \$176 per night plus tax (15%). For reservations, please call 860.760.2235 and state that you are attending the AIBNE2013 conference. Further information will be provided with the acceptance material.

More information about the conference can be found at

<http://conference.aibne.net>

### **INSTRUCTIONS FOR CONTRIBUTORS**

All papers are double blind peer-reviewed and should be submitted via conference management system available at the conference website

<http://conference.aibne.net> by August 1, 2013.

Electronic submissions will be acknowledged by return e-mail upon receipt. Acceptance decisions will be made by August 15 2013. Specific instructions will be sent to the authors with the acceptance notification.

The deadline for pre-registration is September 1. The **pre-registration is \$250 (\$75 for students)**. An additional \$50 will be charged for late registration. Registration includes a reception, two breakfasts, refreshment between sessions, and the award luncheon.