

**DEADLINE EXTENDED UNTIL JUNE 23, 2013**

XLVIII CLADEA CONFERENCE – RIO DE JANEIRO, BRAZIL 2013 – FGV-EBAPE

**Past, Present, and Future of Latin American Education and Research in  
Business and Public Administration in the Current Global Context**

*Program Chair & Organizer: Ronaldo Parente*  
*Program Co-Chairs: Flavio Vasconcelos and Alvaro Cyrino*

**CALL FOR PAPERS – CLADEA 2013**

We are pleased to invite the academic community to participate in the XLVIII CLADEA Annual Assembly 2013 on the *Past, Present, and Future of Latin American Education and Research in Business and Public Administration in the Current Global Context* to be held in Rio de Janeiro, Brazil. This year, the conference will be hosted by the *Escola Brasileira de Administração Pública e de Empresas (EBAPE) of Fundação Getúlio Vargas (FGV)* from October 20 to 22, 2013. The deadline for submissions is June 23, 2013. See guidelines at <http://www.fgv.br/ebape/cladea2013>.

Latin America's rise in the global economy has generated interest among executives worldwide, as well as among management scholars. Over the last two decades, there has been continuous economic growth and institutional evolution in emerging economies, especially with regard to trade liberalization. Unfortunately, there have been some imbalances in Latin America on how different countries engage in liberalization. Despite some fallbacks, the region has recently gained prominence as a destination for FDI and bilateral trade – particularly for North American firms with close ties to the region, as well as for European and Chinese firms. Academics and practitioners are beginning to recognize the huge differences between their civil societies, institutional infrastructure, and cultural nuances that should have an impact for strategy making, entrepreneurship, innovation, and individual and firm behavior in the current global context. The aim of this conference is to highlight recent trends and developments in the fields of business and public administration in Latin America and other emerging areas. This year's theme seeks to contribute to the understanding of recent trends and developments in Latin America by creating a scholarly forum for the discussion of current issues involving academics and practitioners from Latin America and other parts of the world. We hope to attract a select group of scholars, government officials, and executives as well as specialists in the political and legal environment from several sectors of the economy. This intimate setting will allow participants to share perspectives and examine rigorous research based upon real-world experiences and provide a better understanding of the future role of Latin America in the context of the global economy.

We are inviting proposals in the form of **extended abstracts** rather than completed papers. Those interested in submitting their research should read the **Guidelines for Submissions** for detailed explanations on the technical specifications and guidelines in terms of format and structure. Proposals can be submitted in Spanish, Portuguese, or English. If submitted in a language other than English, the authors must also include the title, abstract, and key words in English.

The submitted papers will be evaluated by specialists in each of the thematic areas through a “blind review” process. Make sure you submit your proposal to the track that best fits your paper topic.

Use the **Online Submissions System** to submit your proposal. Before submitting your proposal, you must create a profile on our Web site to have access to the **submission/paper management system**.

**Conference Tracks/Thematic Areas:**

1. **The Internationalization of Business Schools, Accreditation, and Educational Quality**
2. **Economic, Financial Management and Accounting**
3. **Leadership and Management of Human Capital**
4. **Ethical, Social, and Environment Responsibility**
5. **Entrepreneurship and SMEs**
6. **Operations and Supply Chain Management**
7. **Technology and Innovation Management**
8. **Marketing**
9. **Strategy, Corporate Governance, Sustainable Development, and General Management**
10. **International Business, Multinationals, and Emerging Markets**
11. **Politics, Conflict, and Social Movements**
12. **Learning Processes and Challenges for Management Education**