

**3rd Biennial Conference**  
**Indian Academy of Management**  
 In association with  
 Indian Institute of Management, Ahmedabad  
**December 12-14, 2013**

Conference Theme

***Rethinking Management Theory & Practice in the Present Indian Economic Context***

**Keynote Speakers**

- Dean Tjosvold (Henry Y. W. Fong Chair Professor of Management, Academic Dean Business Faculty, Director Hong Kong Institute of Business Studies)
- Mats Alvesson (Chair in Business Administration department at Lund University, Sweden, and Visiting Lecturer at Exeter University)
- Noshir Contractor (Jane S. & William J. White Professor of Behavioural Sciences, McCormick School of Engineering and Applied Sciences, the School of Communication and the Kellogg School of Management at Northwestern University, USA)
- Rohit Varman (Professor of Marketing, Indian Institute of Management Calcutta)
- Ronald Fry (Professor of Organizational Behavior, Weatherhead School of Management, Case Western Reserve University)

Co-organisers

*Delhi School of  
Business*

*K. J. Somaiya  
Institute of  
Management  
Studies and  
Research*

**Conference Tracks and Track Chairs**

- **Behavioural Finance** (Neeti Sanam, IIM Udaipur)
- **Consumer Behaviour** (Rohit Varman, IIM Calcutta; Sanjeev Tripathi, IIM Ahmedabad)
- **Critical Management Studies** (Abhoy Ojha, IIM Bangalore; Nivedita Kothiyal, IRMA)
- **Entrepreneurship and Business Model Innovation** (Vivek Velamuri, HLLGSM Germany; Devi Vijay, IIM Calcutta)
- **Family Business** (R. Srinivasan, IIM Bangalore; Rushi Anandan, KJ SIMSR Mumbai)
- **Gender Studies** (Aarti Ramaswami, ESSEC France; Meenakshi Aggarwal-Gupta, KJ SIMSR Mumbai)
- **Human Resource Management** (Vasanthi Srinivasan, IIM Bangalore; Upasana Agarwal, S. P. Jain Mumbai)
- **International Business** (Sumit Kundu, Florida International University; Somnath Lahiri, Illinois State University)
- **Leadership** (Naresh Khatri, University of Missouri, Columbia; Arup Varma, Loyala University Chicago)
- **Management of Social Issues** (Anjula Gurtoo, IISc Bangalore; Keith D'Souza, S. P. Jain Mumbai)
- **Organisation Studies** (Pawan Budhwar, Aston Business School; Abhishek Goyal, IIM Calcutta)
- **Rural Management** (Saswata Narayan Biswas, IRMA; Prema Basargekar, KJ SIMSR Mumbai)
- **Social Network** (Suresh Bhagvatulla, IIM Bangalore)
- **Strategic Management** (Rishikesha Krishnan, IIM Bangalore; Kunal Bannerji, Eastern Michigan University)
- **Technology, Innovation, and Knowledge** (Revati Raman, Victoria University of Wellington, New Zealand)

**We welcome**

- competitive papers;
- working papers (Posters);
- proposals for symposiums; and
- proposals for Professional Development Workshops (to be held on December 12, 2013).

*All submissions will be peer-reviewed*

**Additional Highlights**

- Teaching with Indian cases (poster session format)
- Doctoral students' mentoring programme (targeted to students in post-proposal stage)

**Key Dates**

- June 1, 2013:** Submissions open  
**July 15, 2013:** Submission deadline  
**September 20, 2013:** Notification of review decision  
**September 21, 2013:** Registration begins (Early bird)  
**October 1, 2013:** Deadline for revised submissions  
**October 30, 2013:** Early bird registration closes

***Submissions pertinent to the theme will be preferred over generic ones***

For any enquiries, please contact the Conference Organizing Committee by logging on to [www.iam2013.in](http://www.iam2013.in) or sending an e-mail to [iam2013@iimahd.ernet.in](mailto:iam2013@iimahd.ernet.in)