

# CALL FOR PAPERS

New Submission Deadline: February 28, 2013



17th Annual Western Hemispheric Trade Conference  
“WESTERN HEMISPHERE MEETS EASTERN HEMISPHERE:  
TRADE, INVESTMENT AND DEVELOPMENT OPPORTUNITIES”

April 10-12, 2013  
Laredo, Texas, USA



You are cordially invited to submit papers for presentation at this conference, which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the Western Hemisphere in today's global business world. This year's conference will focus on how both Eastern and Western Hemispheric countries seek to promote sustainable development, and the opportunities and challenges they face in doing so.

The conference is sponsored by Texas A&M International University, the A.R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with Universidad Regiomontana's Escuela de Negocios and Universidad Autónoma de Tamaulipas's Facultad de Comercio, Administración y Ciencias Sociales (Mexico); University of International Business and Economics and Wuhan University (China); and with support from Americas Society-Council of the Americas (Washington, D.C.). The 2013 conference will take place on the campus of Texas A&M International University in Laredo, Texas, USA.

## SPECIAL FEATURES:

- Keynote Presentations
  - Dr. Peter Dorfman, President of the Board, GLOBE Foundation for Research and Education
  - Dr. Joseph Michael Finger, Retired Lead Economist and Chief, Trade Policy Research Group, World Bank
  - Dr. Andrew Hilton, Director, Center for the Study of Financial Innovation
  - Ambassador Joe Rogers, Chairman, The China Fund, Inc.
- Panel Presentations
- Concurrent Academic Sessions
- Bilingual (English and Spanish) Sessions
- Special Sessions for Ph.D. Students
- Electronic Proceedings

## BENEFITS OF PARTICIPATION:

- Distinguished papers will be considered for publication in Texas A&M International University's *International Trade Journal*, a leading peer-reviewed academic journal now entering its 27th year.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

## IMPORTANT DATES:

- **February 28, 2013** - Submission Deadline
- **March 1, 2013** - Notification date for acceptance of submission
- **March 6, 2013** - End of early registration
- **March 8, 2013** - Due date for complete papers to be considered for inclusion in the electronic proceedings
- **April 3, 2013** - End of regular registration
- **April 4, 2013** - Late registration begins

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## SUBMISSION GUIDELINES:

- Papers are invited on any topic related to the general theme of “Western Hemisphere meets Eastern Hemisphere: Trade, Investment and Development Opportunities.” **All participants must submit their work electronically to [cswht@tamiu.edu](mailto:cswht@tamiu.edu).**
- Graduate students and non-academic affiliates are welcome. Submissions imply that at least one author will register for the conference and be present at the time designated in the conference program. Research-in-progress will be accepted.
- Please send a MS Word file of either the **complete paper or abstract (200 words maximum)** by **February 28, 2013** for inclusion in the conference. Complete papers will be considered for inclusion in the **electronic proceedings**. Each submission must include a cover page containing only the title of the research with information about the author(s).

## REGISTRATION FEE:

- \$200 U.S. Dollars - Early Registration: January 1 - March 6, 2013
  - \$250 U.S. Dollars - Regular Registration: March 7 - April 2, 2013
  - \$300 U.S. Dollars - Late Registration: On or after April 3, 2013
- Payable by Check, Money Order, or Credit Card to Texas A&M International University.

## CONFERENCE HOTEL:

For hotel reservations in Laredo, Texas, USA (**ON OR BEFORE MARCH 29, 2013**)

La Posada Hotel, 1000 Zaragoza Street, Laredo, Texas 78040

To place a reservation, please call 1-800-444-2099

Group Name: 17th Annual Western Hemispheric Trade Conference

Rate: \$82 USD per night plus applicable state and local taxes, currently 14%

Complimentary hotel shuttle is available to/from the Laredo International Airport.

**NOTE:** Reservations made after **March 29, 2013** will be based on room availability at the best available rate offered by the hotel.

## ADDITIONAL INFORMATION:

For more information, please contact the Center for the Study of Western Hemispheric Trade at Texas A&M International University, 5201 University Blvd., Suite WHTC 222E, Laredo, Texas 78041, e-mail [cswht@tamiu.edu](mailto:cswht@tamiu.edu), or call 956.326.2820.



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