

**Call for Papers – 2<sup>nd</sup> KTO Paper Development Workshop**  
**SKEMA Business School – June 24-27 2013**

Publication in top-tiers journals is a critical criterion for initial employment and for career development. Rules and criteria to get published in top journals are often based on experience and practice. The objective of the workshop is to enhance the research skills and the publication likelihood of promising scholars in the fields of strategy, international business, organization or entrepreneurship in relation with innovation and knowledge.

To allow for interactive discussions and feedback between participants in a friendly environment, the number of participants will be limited to 20-25. Participants will attend seminars conducted by Gautam Ahuja (University of Michigan), Stefano Brusoni (ETHZurich), Gino Cattani (New York University), Lars Frederiksen (Aarhus University) and Giovanni Valentini (Bocconi University). In small group sessions, each paper will be allocated a senior scholar as a discussant and authors will receive feedback from peers and other participants. Thus, participants will be required to read and review the papers from other participants of the session. The coordinator of the workshop is Ludovic Dibiaggio (SKEMA Business School). Participating faculties include, Gautam Ahuja (University of Michigan), Olivier Bertrand (SKEMA Business School), Stefano Brusoni (ETH-Zurich), Gino Cattani (New York University), Lars Frederiksen (Aarhus University), Maryam Nasiriyar (ESC Rennes), and Giovanni Valentini (Bocconi University).

The workshop will start on **Monday June 24 at 5pm** and will end on **Thursday 27 June**. The workshop will be held in SKEMA Business School at the campus of Sophia Antipolis (French Riviera). The workshop is open to all interested scholars though preference will be given to advanced PhD students, post doctorates and young researchers.

Selection of papers will be done through **submission of extended abstracts (or full papers) and a CV no later than March 31 2013** by email to [ludovic.dibiaggio@skema.edu](mailto:ludovic.dibiaggio@skema.edu).

**Key dates and further information:**

Abstract deadline: **March 31, 2013**

Confirmation of acceptance: **April 30, 2013**

Full paper deadline: **May 31<sup>s</sup>, 2013**

Submit your extended abstract or full paper to [ludovic.dibiaggio@skema.edu](mailto:ludovic.dibiaggio@skema.edu).

**Practicalities**

The workshop will be held at SKEMA Business School (Sophia Antipolis Campus). It will start on Monday, June 25 at 17 pm and will end on Thursday June 28.

## Location

The workshop will take place at SKEMA Business School, 60 rue Dostoïevski, BP 085 06902 Sophia Antipolis

## Fees

Accepted PhD Students: 150 euros.

Other accepted participants: 200 euros.

Based upon income criteria upon and financial circumstances, PhD students may be eligible for exemption from fees

Registration fee includes: attendance, documentation, 2 lunches, 1 gala dinner and coffee breaks.

## Faculty profile

**Gautam Ahuja** is Harvey C. Fruehauf Professor of Business Administration and Strategy at the University of Michigan. His research focuses on how firms use technology to gain and exploit competitive advantage. Gautam Ahuja is a Senior Editor for Organization Science, an Associate Editor for Management Science and Editorial Board member for AMR, ASQ, and SO.

**Olivier Bertrand** is Associate Professor of SKEMA Business School. His research interests center on Strategy, International Business, Cross-Border M&As, Multinationals and Innovation. He is a member of the Journal of International Business Studies Editorial Review Board

**Stefano Brusoni** is Professor of Technology and Innovation Management at the Swiss Federal Institute of Technology Zürich. He is interested in the relationship between product design, organization and firms' strategies. His recent work focuses on the empirical analysis of learning processes. Stefano Brusoni is the Editor of Industrial and Corporate Change for continental Europe, an Associate Editor for the European Management Review and Editorial Board Member for Organization Science.

**Gino Cattani** is Associate Professor of Management and Organizations at Leonard N. Stern School of Business, New York University. His research is primarily focused on technological innovation and competition, interfirm mobility, creativity, and social networks. He is a member of the Organization Science Editorial Review Board.

**Ludovic Dibiaggio** is Professor of economics at SKEMA Business School. His research focuses on how the organization of firms and of industries co-evolves with knowledge and innovation dynamics.

**Lars Frederiksen** is MSO Professor in Innovation Management and New Product Development at Aarhus University. His research interests are related to innovation and

technology management. He studies innovations when value creating processes are distributed among individuals embedded in projects, organizations and communities.

**Maryam Nasiriyar** is Assistant Professor of Strategy at ESC Rennes. Her research is dedicated to Technological knowledge Management and competitive advantage.

**Giovanni Valentini** is Assistant Professor of Strategy at Bocconi University. His research focuses on innovation strategy, the organization of R&D, and mergers and acquisition. He is a Member of the Research Committee of the Business Policy and Strategy (BPS) division of the Academy of Management, and a Member of the Editorial Board of the Journal of Management