

Southeast Asia Faculty Development in International Business: Indonesia



January 2-13, 2013
Jakarta, Surabaya &
Bali, Indonesia

PROGRAM DESCRIPTION

The slowdown of the BRIC economies is transforming the global economic landscape. Many companies and investors are looking to the emerging markets of Southeast Asia for new opportunities and expanded growth. Indonesia weathered the global financial crisis relatively smoothly and in 2009 was the third-fastest growing economy among the G-20. Last year, Indonesia's economy grew at the fastest pace since before the global financial crisis – largely due to increased investment and domestic consumption. Indonesia has the world's largest Muslim population and world's fourth largest population. A large market-oriented democracy, Indonesia is the world's 17th largest economy, the largest in Southeast Asia, and predicted to be among the top ten economies in the world within the next two decades.

The FDIB program will focus on the unique aspects of doing business in this rapidly transforming developing market and will include visits to a range of multinational and domestic firms representing agriculture and food processing, manufacturing, real estate, retail and consumer goods, and tourism. In addition, the program will include visits to institutions of higher education, historical and cultural sites.

INTENDED AUDIENCE

Business faculty with an interest in incorporating Asian content into teaching and/or research activities.

REGISTRATION FEE

U.S. \$3,300 per participant, plus RT international airfare.

Registration fee includes hotel accommodations (based on double occupancy), in-country transportation, breakfast, most lunches, organizational site visits and cultural attractions. Participants are responsible for round-trip airfare between the U.S. and Indonesia, some lunches, most dinners, incidentals, and passport and visa fees. Single occupancy will be available at an additional cost and based on availability.

For possible funding opportunities, please contact the CIBER in your region via CIBERweb at ciberweb.msu.edu/.



Photos provided by Grant Kim

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Please visit the Southeast Asia FDIB website for more details, including online application information: bus.wisc.edu/centers/ciber/FDIB/SouthEastAsiaFDIB



Below is a general outline of the program. Details on the 2013 itinerary will be made available to accepted participants.

JAKARTA

- January 1 Depart from the U.S.
- January 2 Arrive in Jakarta
- January 3-5 Expert lectures, organizational site visits, cultural activities and one free afternoon
- January 6 Travel day - Jakarta to Surabaya

SURABAYA

- January 7-11 University visit/event, organizational site visits, cultural activities
- January 11 Travel day - Surabaya to Bali

BALI

- January 11-13 Organizational site visits, session on sustainable development and Asia-Pacific tourism, closing group dinner, cultural activities. Return flights to the U.S. the evening of January 13.

CENTERS FOR INTERNATIONAL BUSINESS EDUCATION AND RESEARCH

Congress created CIBERs in the late 1980's to help strengthen the competitiveness of U.S. business internationally and enhance international business-related teaching and research. Thirty-three universities have CIBERs, which serve as regional and national resources to students, faculty and the business community.

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University of Michigan

APPLICATION/DEADLINES

Applications will be accepted on a rolling basis until the final deadline of Friday, September 28, 5:00 p.m. CDT. Applicants will be notified of their status the following week. Accepted applicants will have until Monday, October 8 to confirm their participation in the program.

Space is limited to a maximum of 20 people. All previous SE Asia FDIB programs (Vietnam: 2009, 2010, 2012; Singapore & Malaysia: 2011) have had waitlists and not everyone could be accommodated.



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For detailed information, please visit the Southeast Asia FDIB website at:

bus.wisc.edu/centers/ciber/FDIB/SouthEastAsiaFDIB