

## Call for Papers

**The 16<sup>th</sup> Cambridge Symposium on International Manufacturing**  
**20 – 21 September 2012, Moller Centre, Churchill College, Cambridge, UK**  
[www.ifm.eng.cam.ac.uk/cim/symposium2012/](http://www.ifm.eng.cam.ac.uk/cim/symposium2012/)

The Centre for International Manufacturing at Institute for Manufacturing, University of Cambridge warmly invites submissions for papers building on the area of Internationalisation of Emerging Country Multinational corporations.

There is a growing interest in the rise of the new multinationals. Emerging Countries were formerly considered only as sources for manufacturing. Nowadays, the leading firms of these countries are internationalising and operating plants in foreign countries. The study of this new phenomenon might bring interesting insights for International Production and Operations Management. What is the role of manufacturing in the internationalization processes of the New Multinationals? What will be the impact of the emergence of the New Multinationals on the configuration of manufacturing activities worldwide?

Although the Symposium attracts an international audience of senior academics, papers from doctoral researchers are particularly encouraged. Presenters should bear in mind that industrial delegates are encouraged to stay for the research day and should therefore aim to make their work accessible to a non- academic audience and to highlight any practical implications.

### **About the Symposium**

The annual Cambridge Symposium on International Manufacturing aims to identify the emerging industrial issues and facilitate the exchange of research thinking in global manufacturing and supply network domain. The symposium is a two-day event that provides a unique opportunity for both industrial leaders and senior academics from around the world to address the issues jointly and to identify promising topics and approaches for further research. This year's Symposium will also include the 8<sup>th</sup> Global Manufacturing and China (GMC12) event to consider China's role in Global Manufacturing and Supply Networks. Similarly, we will have keynote speakers from Indian and Brazilian academics who will introduce perspectives from these major developing economies.

### **Industrial Day – Thursday 20 September 2012**

Presentations by leading industrialists will look at the issues their companies are facing in developing international manufacturing and supply networks, and the initiatives they have taken to improve international competitiveness. This day provides a valuable opportunity for researchers to assess the extent to which previous research is helping companies understand and manage these issues, and to identify potentially fruitful fields for further research.

### **Academic Research Day – Friday 21 September 2012**

The second day will comprise a mixture of keynote academic presentations and research papers in several parallel interest streams. The scope for papers is broad, building on recent issues in the management of international manufacturing and supply networks, and the areas of interest identified in previous Symposia. Some themes are listed below, but submissions are encouraged in any discipline or subject area related to the Symposium topic.

**Symposium organisers**

The Symposium is organised and hosted by the Centre for International Manufacturing (CIM), one of several Research Centres in Cambridge University's Institute for Manufacturing (IfM), which acts as a focal point for industrial managers and the wider community concerned with international manufacturing issues and challenges.

**Symposium venue - Møller Centre, Churchill College, Cambridge**

The Møller Centre is an award-winning Management training and Conference Venue. It was designed by Danish Architect Henning Larsen to create a stylish venue for residential training and conferences.

**Submission instructions**

The deadline for submissions is **July 31<sup>st</sup>, 2012** (max 7000 words). Authors will be notified about the acceptance of their paper no later than August 24<sup>th</sup>. Participants are requested to confirm their participation by registering for the symposium no later than August 31<sup>st</sup>.

For any questions regarding the symposium, please contact the Events Manager at: Institute for Manufacturing, 17 Charles Babbage Road, Cambridge CB2 1RX. Tel: +44(0)1223766141, Email: [ifm-events@eng.cam.ac.uk](mailto:ifm-events@eng.cam.ac.uk)

Please feel free to forward this call to interested colleagues. We look forward to receiving your submissions, and to welcoming you in Cambridge!