

## **Call for Papers**

### ***International Small Business Journal Special Issue Conference* Exploring Entrepreneurial Activity and Small Business Issues in the Chinese Economy.**

#### **Guest Editors**

Douglas Cumming, Schulich School of Business, York University, Canada  
Alessandra Guariglia, Durham Business School, Durham University, UK  
Wenxuan Hou, Durham Business School, Durham University, UK  
Edward Lee, Manchester Business School, University of Manchester, UK  
Alex Newman, Faculty of Business and Economics, Monash University, Australia

#### **Organiser**

China Development and Research Centre,  
Durham Business School, Durham University, UK

#### **Co-organiser**

Peking University HSBC Business School, China

#### **Conference Date and Venue**

25-26 August 2012  
HSBC Business School, Peking University Campus  
Shenzhen, 518055 China

#### **Conference Link**

<http://www.chinadrcenter.org/>

#### **Overview**

The economic development of China is attracting increasing attention from academics, policy makers, and practitioners; entrepreneurship is a crucial building block within this process. Accordingly, the Editors of this Special Issue invite theoretically and empirically informed submissions which illustrate the analytical and empirical understanding of the role and contribution of entrepreneurial activities and the emerging small business sector to economic development and change in the Chinese economy. Some suggested, but not an exhaustive list of topics, would include:

- Entrepreneurial finance
- Role of venture capital and angel finance in new venture development
- The influence of family dynamics upon small business management
- The impact of prevailing local institutional norms and barriers on small business management
- Innovation, R&D and entrepreneurial strategies
- Impact of government policy on small business management
- Survival and growth strategies for small businesses

We welcome studies of the Greater China region, including mainland China, Taiwan, Macao and Hong Kong, as well as comparative studies between them and other emerging economic entities.

The Guest Editors would also like to draw attention to a related conference on entrepreneurship, and small business in China, organized in conjunction with Peking University HSBC Business School in Shenzhen, China scheduled for August 25-26, 2012. [Link: <http://www.chinadrcenter.org/>]. The scientific committee invites submissions specific to the Chinese setting, related to the indicative list above. Presentations at the conference will be considered for the Special Edition; thus, the conference is intended to aid the development of papers. However, final acceptances will be drawn from all submissions, and will be subject to an anonymous double blind review process.

### **Paper Submission Procedure**

All submissions must comply with ISBJ guidelines on Manuscript Central:

[http://www.uk.sagepub.com/repository/binaries/pdf/ISB\\_Manuscript\\_Guidelines.pdf](http://www.uk.sagepub.com/repository/binaries/pdf/ISB_Manuscript_Guidelines.pdf)

Full papers are to be submitted to the **conference** at [chinardcentre@gmail.com](mailto:chinardcentre@gmail.com), stating: "ISBJ China 2012" as the subject heading of the email. Please format in line with the ISBJ guidelines when submitting.

- Conference submission deadline: 1 July 2012; Decision by July 20<sup>th</sup>, 2012.

Full papers are to be submitted to the **ISBJ Special Issue** by visiting:

<http://mc.manuscriptcentral.com/isbj>

- Final Special Issue Submission Deadline: 14 September 2012

Informal enquiries on the special issue can be forward to Wenxuan Hou

([wenxuan.hou@durham.ac.uk](mailto:wenxuan.hou@durham.ac.uk)) or Alex Newman ([alex.newman@monash.edu](mailto:alex.newman@monash.edu))

### **About ISBJ**

The *International Small Business Journal* (ISBJ) is one of the top European-based small business and entrepreneurship journals and is rated as grade 3 (out of a possible grade 4) by the UK's Association of Business School (ABS) Academic Journal Quality Guide. It is indexed in Thomson Reuters Social Science Citation Index with an impact factor of 0.927 in 2010. The ISBJ attracts submissions from international academics focusing upon theoretical, empirical, policy and practitioner issues within the fields of small business and entrepreneurship. All research articles in this journal have undergone rigorous peer review, based on initial editor screening and anonymized refereeing by two anonymous referees.