

POSITION PRE-ANNOUNCEMENTS**MARKETING, STRATEGY, AND INTERNATIONAL BUSINESS**

The University of Amsterdam/ Amsterdam Business School is seeking applications for the following positions:

- Two or more positions in Marketing
- One or more positions in Strategy
- One or more positions in International Business

All positions are within the International Strategy and Marketing section of the Amsterdam Business School (ABS). We are interested in candidates at all levels. We are looking to fill these positions by August 2013, but earlier or later starting dates may also be considered.

About the University of Amsterdam

The University of Amsterdam (UvA) has a history that goes back to 1632. UvA is a broad-based research driven university with an enrollment of over 30.000 students. Rankings by the Times (THES) and QS put UvA in the top 100 universities world-wide.

About the Amsterdam Business School

Within UvA, the Faculty of Economics and Business (FEB) has been teaching general economics, business economics, and econometrics since the early twentieth century. It currently provides degree programs in accounting, business studies and management, economics, econometrics, and finance. It also conducts internationally recognized research in these areas. FEB comprises the Amsterdam Business School and the Amsterdam School of Economics.

The Amsterdam Business School (ABS) was established in 2004, when the faculty created a separate entity for its business oriented teaching and research, and has developed strongly ever since. Building on the historical strengths of FEB in finance and accounting, ABS has successfully developed additional research groups in the marketing and management fields, and aims to further grow its portfolio of research and teaching. The school has been EQUIS accredited since 2007.

About the International Strategy and Marketing section

The International Strategy and Marketing (ISM) section currently houses 20 academic staff, in addition to a number of PhD students and affiliated faculty. It coordinates the marketing, strategy, and international management tracks in the various programs of ABS. It offers research driven teaching in programs at the undergraduate (BSc.), graduate (MSc.), and executive level (MBA and

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other post- experience programs). Much of this teaching takes place in relatively small seminar-size groups.

Over the last 6 years, the section has grown substantially, as has the quantity and quality of its research output. The section produces a steady stream of papers in internationally recognized journals, and members of the section have recently published in leading journals like the *Academy of Management Review*, *International Journal of Research in Marketing*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Journal of Product Innovation Management*, *Journal of Retailing*, and *Strategic Management Journal*.

The section's research programme focuses on strategy, marketing, and international business in the broadest sense. A common interest within the section is the role of business in society. As a whole, the programme is distinctly and deliberately interdisciplinary in nature, adopting theoretical perspectives from different disciplines, and using various research methodologies and methods. Within this broader program, members of the section cooperate on a number of more specialised topics, which include corporate social responsibility, corporate governance, sustainability, the behavioural foundations of strategy, social media, and cultural industries.

What we are looking for

We are looking for candidates who take their teaching seriously and have the ability and drive to publish in the leading international journals in their field. We are particularly interested in ambitious team players who can help us further build our section and ABS more generally. A PhD in management or a related field is a requirement for all positions. The track record of candidates above the level of assistant professor should be consistent with the rank applied for.

What we offer

The possibility to help shape a growing business school at an internationally recognized university that has the ambition to become a leading international player in the field of management research and education. ABS is located in the heart of Amsterdam, the cultural and financial capital of the Netherlands. Amsterdam offers a cosmopolitan living environment with excellent connections to the rest of the world. Salaries are in accordance with national pay scales and include an attractive pension scheme. A substantial reduction in income tax may apply to non-Dutch candidates.

Applications

This is a pre-announcement. The official position announcement will become available in the course of the summer of 2012. Interested candidates can already send their CV to the head of section, Dr J.W. Stoelhorst (j.w.stoelhorst@uva.nl) and will then be notified about the official announcement and the details of the application procedure.

For more information on International Strategy & Marketing section, the Amsterdam Business School, or the University of Amsterdam, please visit www.abs.uva.nl/strategyandmarketing; www.abs.uva.nl and www.english.uva.nl, respectively.