



# **The 5<sup>th</sup> Israel Strategy Conference**

**Tel Aviv University, Israel  
December 19-21, 2012**

**Submission Deadline: June 15, 2012**

In a continuous effort to develop a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 5<sup>th</sup> Israel Strategy Conference (ISC2012) to be held at Tel Aviv University, in Tel Aviv, Israel, on December 19-21, 2012. The tentative program features several prominent keynote speakers including: Sydney Finkelstein (Dartmouth), Henrich Greve (INSEAD), Dan Levinthal (University of Pennsylvania), and Will Mitchell (University of Toronto). ISC2012, sponsored by Tel Aviv University, will offer a unique opportunity to present innovative ideas and explore recent developments and emerging issues in strategic management, as well as receive feedback on work-in-progress, and network with colleagues. The conference will also include a doctoral consortium, on December 21, 2012, for which a separate announcement will follow.

## **ISC2012 Call for Papers**

We invite individuals who engage in strategic management research to submit paper proposals for possible presentation at the conference.

Possible topics include (but are not limited to):

- A. Strategy formulation and implementation
- B. Strategic planning and decision processes
- C. Managing risk and uncertainty
- D. Strategic control and reward systems
- E. Resource development and allocation
- F. Knowledge management
- G. Internationalization and multinational corporations
- H. Strategic alliances and networks
- I. Diversification and portfolio strategies
- J. Competitive strategy
- K. Corporate venturing and entrepreneurship
- L. Corporate governance



## **Submission guidelines**

ISC will consider unpublished original paper proposals relating to the above topics of interest. International and global perspectives are encouraged. Proposals can be conceptual or empirical, quantitative or qualitative. Published papers or papers that were accepted for publication prior to the submission deadline will not be considered for the conference. We seek to accept a relatively small number of high-quality papers that target top tier academic journals. Submitted papers will go through a double blind review by a panel of several reviewers. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions based on this evaluation.

The deadline for online submissions of paper proposals is June 15<sup>th</sup>, 2012.

Paper proposals, written in English, should clearly identify the research questions and methodology. If available, the main results, implications, and contributions should also be briefly discussed. Paper proposals are limited to 2 pages of text and 1 additional page of references. Use double spacing with 1-inch margins all around and a font size no smaller than 11 pt. The title of your paper must be included in the header of the proposal and should exactly match the title provided in the online submission form. Please do not include any author identifying information in the proposal. To submit the paper proposal, upload your proposal in a Word or PDF file format to the Submissions Section of the ISC website at: <http://www.isc.org.il/> where additional guidelines will be provided. As part of the submission process you will be required to enter your contact details and affiliation, list your co-authors, and select a topic category that best applies to your paper. Presenting authors must be available to present their papers any time during the conference. There will be no changes in the program to accommodate specific time preferences. If the presenting author cannot be available during December 19-21, please don't submit a proposal. An author may be designated as the presenter of only one paper, but can be listed as a co-author of up to 3 papers.

The Submission Section of the ISC website will open in April, 2012 and will be available until June 15, 2012. Notices to authors will be sent in August, 2012, indicating whether the proposed paper has been selected for inclusion in the conference program, and whether it has been accepted to a paper session or an interactive session. Authors of accepted papers will be required to submit a short abstract and the full-length paper (for paper sessions) by November 1<sup>st</sup>, 2012. Presenting authors must register to the conference by September 1<sup>st</sup>, 2012. The conference program, with a detailed schedule of sessions and events will be released in November 2012.



## **ISC Best Paper Award**

Select paper proposals which receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award. The finalists will be asked to submit a full paper for an additional blind-review process by a distinguished panel. The selected winner(s) of the Fiegenbaum Best Paper Award will receive a plaque and a \$1,000 cash prize. The winning paper will be announced in the concluding session of ISC.

## **Conference format**

The conference will start on the morning of December 19<sup>th</sup>. Papers will be assigned to various session formats based on common themes, scheduled on December 19-20, 2012. Each author whose paper is accepted for presentation in a paper session will be given 15 minutes to present the paper. Following the presentations, designated discussants who have carefully read the papers will present their main comments and provide suggestions for improving the papers and getting them ready for publication. Discussants will also offer an integration of the papers presented in their sessions, which will be followed by questions from and general discussion by the audience. In addition, the conference will feature themed interactive sessions which will offer authors the opportunity to interactively present their papers and discuss them with the audience. The conference will also feature keynote speeches and special sessions to be noted in the conference program.

## **Doctoral Consortium**

ISC will be holding its annual Doctoral Consortium on Friday, December 21<sup>st</sup>, 2012 from 8AM to 2PM. The coordinators of the consortium are Gary Dushnitsky (LBS) and Gino Cattani (NYU). Faculty facilitators include: Sydney Finkelstein (Dartmouth), Henrich Greve (INSEAD), Zur Shapira (NYU), Ezra Zukerman (MIT), and others TBA. The ISC Doctoral Consortium is most valuable to Ph.D. candidates interested in conducting leading-edge research and teaching in Strategy and related areas. The consortium will address key issues in academic life such as current and future themes in strategy, thesis development, and getting published in top journals, among other issues.

Doctoral students in the proposal/dissertation stage will have the opportunity to present their research, and receive feedback, in a thesis development workshop. Doctoral students who do not wish to present their research are still invited to apply to the doctoral consortium; however, preference will be given to more advanced students. The application deadline for students wishing to present their work is July 1<sup>st</sup>, 2012. The application deadline for students wishing to attend without presentation is November 1<sup>st</sup>, 2012. Only electronic applications will be considered. For further information about the consortium, and to apply, please visit the consortium website at: [Doctoral Consortium Webpage](#).



Students attending the doctoral consortium must register to the Israel Strategy Conference. Student discount rates apply. An additional 50% discount will be offered to students presenting at the Thesis Development Workshop. For further questions, please contact Gary Dushnitsky at [gdushnitsky@london.edu](mailto:gdushnitsky@london.edu) or Gino Cattani at [gcattani@stern.nyu.edu](mailto:gcattani@stern.nyu.edu).

### **Conference location and accommodation**

ISC2012 will be held at Tel Aviv University, in Tel Aviv. Two conference hotels will offer special rates to attendees. Complimentary transportation will be available between these hotels and Tel Aviv University.

1. Shalom Hotel & Relax Tel Aviv, 216 Hayarkon St. Tel Aviv; Tel: +972-3-5425555, Fax: +972-3-7608920, Webpage: <http://www.atlas.co.il/shalom-hotel-tel-aviv/>

2. Tal Hotel Tel Aviv, 287 Hayarkon St. Tel Aviv; Tel: +972-3-5425555, Fax: +972-3-7608920, Webpage: <http://www.atlas.co.il/tal-hotel-tel-aviv/>

Special rates will be available to registered attendees until November 11, 2012. Availability is limited, so you are advised to reserve your room early. Hotel reservation forms and additional information will be available on the ISC website in April.

### **ISC is a family friendly conference!**

The timing before Christmas, combined with Israel's warm weather and tourist attractions, is perfect for bringing your family to Israel. To make the conference more enjoyable to all involved, ISC will offer excursions to family members during the conference. These excursions will be offered at net cost and require advance registration.

### **Conference registration**

Registration to the conference will open on August 2012. Attendees are advised to register early. Please visit the ISC website to register: <http://www.isc.org.il/>. Payment instructions will be posted on this website.

The conference registration fee is as follows:

Early registration fee:	NIS 500 (approximately €100/\$135)
Early registration fee for students:	NIS 400
Late registration fee:	NIS 600
Late registration fee for students:	NIS 500

Early registration fee is accepted by November 1<sup>st</sup>, 2012. Late registration fee will be applicable after November 1<sup>st</sup>, 2012 and on-site. Attendees are nevertheless advised to register online by November 1<sup>st</sup>. Students must present valid student ID upon admission to the conference. Additional fees apply for those registering to the social events and family trips.



### **Conference co-organizers**

Barak Aharonson (Tel Aviv University) – [aharonson@post.tau.ac.il](mailto:aharonson@post.tau.ac.il)

Niron Hashai (Hebrew University) – [nironH@huji.ac.il](mailto:nironH@huji.ac.il)

Dovev Lavie (Technion) – [dlavie@ie.technion.ac.il](mailto:dlavie@ie.technion.ac.il)

Amir Sasson (BI, Norwegian Business School) – [amir.sasson@bi.no](mailto:amir.sasson@bi.no)

### **Advisory committee**

Gary Dushnitsky (London Business School) – [gdushnitsky@london.edu](mailto:gdushnitsky@london.edu)

Shmuel Ellis (Tel Aviv University) – [sellis@post.tau.ac.il](mailto:sellis@post.tau.ac.il)

Zur Shapira (New York University) – [zshapira@stern.nyu.edu](mailto:zshapira@stern.nyu.edu)

Ithai Stern (Northwestern University) – [i-stern@kellogg.northwestern.edu](mailto:i-stern@kellogg.northwestern.edu)

Gabriel Szulanski (INSEAD) – [gabriel.szulanski@insead.edu](mailto:gabriel.szulanski@insead.edu)

For additional information, visit the ISC website at <http://www.isc.org.il/> or contact one of the conference co-organizers at [info@isc.org.il](mailto:info@isc.org.il).

We look forward to seeing you in Tel Aviv, Israel!