



SCHOOL OF BUSINESS

Konrad Lorenz University is a non-profit private institution, founded in Bogotá (Colombia) on November 4, 1981, whose core activity is to provide tertiary education through undergraduate and graduate programs in management, marketing, psychology, engineering and mathematics.

The Institution is member of BALAS (Business Association of Latin American Studies), UNCTAD VI (United Trade Center for Trade and Development), ASCOLFA (Asociación Colombiana de Facultades de Administración)

Call for proposals Summer School 2012

“Local challenges in the internationalization of SMEs”

This three-week program, completely taught in English (courses taught in Spanish will be evaluated based on the subject), is a unique opportunity for cross-cultural socialization since classes are composed of students coming from Universities in Colombia and Professors from other countries. The course will take place in Bogota, Colombia.

The program consists of two courses; students participating in the program must attend one course. Classes will be five days per week, from Monday to Friday, starting on June 04 and finishing on June 26. Classes will be scheduled from 9 a.m. to 12 p.m. (Course 1) and 6 p.m. to 9 p.m. (Course 2).

Students wishing to gain credit for the program must attend at least 80% of the program's course hours and fulfill the requirements set by each professor.



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Attendance will be taken twice daily by means of attendance lists (one for each session) that each student will be asked to sign.

Each summer course will consist of at least three credits. Each 3-credit course will meet for 45 contact hours; the course must include “out-of-classroom” work.

Proposal Format

Please answer all of the following in your narrative proposal:

1. What is the title of your proposed Course?
2. Please include a four paragraph description of your program, suitable for posting on the School of Business website and usable in other marketing efforts. Please also include a separate rationale for the program.
3. What are the expected course assignments and means of evaluation for each course?
4. Please include a sample weekly or daily schedule, with proposed meeting times and other instructional activities.
5. What are the expected learning goals and outcomes for students enrolled in this summer course? In what ways does this program contribute to facilitating the university learning goals of internationalization and local development?
6. What is the target student group for this course?
7. Are there prerequisites for admission to this course?
8. Proposals should list all proposed expenses (teaching fellow/assistant salaries, course replacement, programming and/or transportation expenses, etc.) and resource needs, assuming that 12 to 15 students enroll in each course. (If appropriate, please list expected expenditures for smaller or larger cohorts of students.)

Deadline for proposals: 17 – 02 – 2012.

Please submit your proposal to:

ricardo.buitrago@konradlorenz.edu.co



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For further information about Konrad Lorenz School of Business visit: <http://www.konradlorenz.edu.co/en>