

CALL FOR PAPERS

New Submission Deadline: February 24, 2012



2012 Western Hemispheric Trade Conference “WESTERN HEMISPHERE: COMMON PROBLEMS, CONTENDING APPROACHES”

April 11-13, 2012
Laredo, Texas, USA

You are cordially invited to submit papers for presentation at this conference, which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the western hemisphere in today's global business world. The conference is sponsored by Texas A&M International University, the A.R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in conjunction with Universidad Regiomontana's School of Business. The 2012 conference will take place on the campus of Texas A&M International University in Laredo, Texas, USA.

SPECIAL FEATURES:

- Keynote Presentations
- Panel Presentations
- Concurrent Academic Sessions
- Special Sessions for Ph.D. Students
- Electronic Proceedings

BENEFITS OF PARTICIPATION:

- Distinguished papers will be considered for publication in Texas A&M International University's *International Trade Journal*, a leading peer-reviewed academic journal now in its 25th year.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

SUBMISSION GUIDELINES:

- Papers are invited on any topic related to the general theme of the “Western Hemisphere: Common Problems, Contending Approaches.” **All participants must submit their work electronically to cswht@tamiu.edu.**
- Graduate students and non-academic affiliates are welcome. Submissions imply that at least one author will register for the conference and be present at the time designated in the conference program. Research-in-progress will be accepted.
- Please send a MS Word file of either the **complete paper or abstract (200 words maximum)** by **February 24, 2012** for inclusion in the conference. Complete papers will be considered for inclusion in the electronic proceedings. Each submission must include a cover page containing only the title of the research with information about the author(s).

For more information, please contact the Center for the Study of Western Hemispheric Trade at Texas A&M International University, 5201 University Blvd., Suite WHTC 222E, Laredo, Texas 78041, e-mail cswht@tamiu.edu, or call 956.326.2820.

NEW DEADLINE: SUBMISSIONS MUST BE RECEIVED BY FEBRUARY 24, 2012