

## Call for Track Chairs

The EuroMed Academy of Business announces the  
**5<sup>th</sup> Annual EuroMed Conference**

**October 4<sup>th</sup>-5<sup>th</sup>, 2012**

### EMRBI Presidents

Prof. Demetris Vrontis, Dean  
School of Business,  
University of Nicosia,  
Nicosia, Cyprus

Prof. Yaakov Weber, Chair  
Dept. of Strategy and Entrepreneurship  
School of Business  
College of Management, Israel

### Organized by:

Les Roches-Gruyère, University of Applied Sciences

**Venue:** Glion Institute of Higher Education, Glion-Montreux, Switzerland

### Conference Chairs

Dr Ruth Rios-Morales

Dr Ian Jenkins

Research Centre,

Les Roches-Gruyère, University of Applied Sciences, Switzerland



Pict 1. Glion Institute of Higher Education (conference venue), Pict. 2 Chateau de Chillon (excursion),  
Pict.3. City and Casino of Montreux, Pict. 4. Hotel view of Geneva Lake from Montreux city.

# CALL FOR TRACK CHAIRS

The EuroMed Research Business Institute solicits proposals for hosting specific tracks at the 5<sup>th</sup> Annual Conference of the EuroMed Academy of Business. Please note that all papers and abstracts accepted will be published in the Book of Proceedings (with an ISBN number) which is included in *ISI Conference Proceedings Citation Index* - an integrated index within Web of Science. This prestigious distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

Prospective track chairs should submit a short description of subjects that will be included in their track. The proposed track should not be too general, but also not overly specialized, thus being able to attract a wide audience of people sharing similar interests. Proposals from industry are also welcomed.

All track proposals will be reviewed by the Conference Organizing Committee with respect to the above criteria. The committee reserves the right to: (1) accept the proposal as it is, (2) recommend merging of similar proposals with a considerable overlap, or (3) reject the proposal.

Upon acceptance of a proposal, the track chairs will be notified of the timetable and related responsibilities. The deadline for track proposal submission is 20<sup>th</sup> of January, 2012. The acceptance of track proposals will be announced on the 27<sup>th</sup> of January 2012.

We expect all Track Chairs to start the review process with early papers at end of April and complete the late papers by early May 2012. The specific dates will be given later. Upon receiving all reviews, the track chairs are responsible to send them timely to the Conference Organizing Committee together with their recommendation on whether the paper should be accepted or rejected.

Track chairs will get a specific schedule for accomplishment of the review process. They will be responsible, among other things, for:

- preparing the list of reviewers and send us this list by March 16.
- distributing papers/abstracts to reviewers with guidelines and evaluation forms (these will be provided by the EuroMed Academy of Business)
- make sure that the review forms are returned back to them on time
- following the reviews, the track chairs are required to provide for each paper/abstract their own accept/reject recommendation
- submitting all recommendations by the 21<sup>st</sup> May, 2012 All proposals should be submitted electronically and **in a Word.doc format only** to Dr. Shlomo Tarba [tarba2003@gmail.com](mailto:tarba2003@gmail.com)

