

AIB-LAT Conference

Internationalization, Innovation and Sustainability of MNCs in Latin America

Miami, Florida, April 20-21, 2012

As global and regional integration move forward, it has become imperative for firms to be simultaneously innovative and sustainable when setting up operations in new countries and markets. Innovation and sustainability have become imperative to be successful offshore: MNCs now need to constantly innovate with better processes, technologies, products, and ideas and also match, in a long-term perspective, the markets, institutions, economies, stakeholders and societies that they reach.

In this line, the Latin American Chapter of the Academy of International Business is pleased to announce that the conference "**Internationalization, Innovation and Sustainability of MNCs in Latin America**" will be held in Miami at Florida International University on April 20-21, 2012.

This year's AIB-LAT conference aims to promote the best and latest research findings and theoretical developments in the field of Internationalization, Innovation and Sustainability of MNCs in the region. We expect to answer some critical questions that IB academics and practitioners are dealing with today:

What is the relation between IB, innovation, and sustainability? What are the main forces shaping these perspectives? How can MNCs be innovative and sustainable at the same time, and operate successfully in the varying contexts that they reach? How can MNCs respond to the growing needs of the regional markets through innovative processes, products and services? How can MNCs behave in a sustainable manner across boundaries over time, and at the same time be successful?...

We cordially invite you to share your experience in this field of research, by submitting empirical and conceptual papers explicitly or implicitly related to the theme of the conference. Below is an illustrative list of topics that will be considered:

Innovation management in MNCs
MNCs and sustainability management
Multinational and subsidiary management & performance
Internationalization in LA and entry modes
Corporate social responsibility and international business ethics
Knowledge management in the region
International entrepreneurship
International marketing
Risk management

Human Resource Management
Cross-cultural Management
Inward and outward FDI
Mergers and Acquisitions
Off shoring and outsourcing in the region
Corporate governance, international finance, international standards
Regional Policies, IGOs, NGOs
International social entrepreneurship
Research methods in international business
International Business History

The best papers of the conference will be eligible for publication in an indexed renowned journal in the field. Keynote speakers, scientific committees and panels will be announced shortly.

SCIENTIFIC COMMITTEE (Additional Names To Be Added):

Dr. William Newbury (Scientific Chair)
Dr. Lou Anne Barclay
Dr. Afonso Fleury
Dr. Sergio Garcilazo
Dr. Roy Nelson
Dr. Carlos Rufin
Dr. Jose R. de la Torre
Dr. Herman Aguinis

Dr. José Pla Barber
Dr. Alvaro Cuervo-Cazurra
Dr. Maria Tereza Fleury
Dr. Arnoldo J. de Hoyos
Dr. Ronaldo Parente
Dr. Eva Stal
Dr. Nila Wiese
Dr. Harvey Arbelaez

Dr. Dirk Michael Boehe
Dr. Karin Fladmoe-Lindquist
Dr. Joseph Ganitsky
Dr. Renato Cotta de Mello
Dr. Jairo Laser Procianoy
Dr. Christina Stringer
Dr. Leonardo Liberman (Conference Chair)



SUBMISSION GUIDELINES:

Abstract Submission (November 30, 2011): We invite abstracts describing papers or panels that you intend to present at the AIB-LAT Annual Meeting in 2012. **Paper presentation abstracts** should be between 500 and 800 words. For paper abstracts, please do not include personal identifying information in the abstract. This information (e.g., name of author(s), email address, institution, mailing address, etc.) will be entered separately in the paper review system. All paper abstracts will be subject to a double blind peer review process.

The abstract submission for **panel presentations** should include the following: title of the panel, names of panelists, institutions, a 500-800 word abstract describing the overall panel objective(s), and a 500-800 word abstract for each paper or presentation included in the symposium. Panel proposals will be subject to a single blind peer review process since a portion of the decision process will relate to the qualifications of the panelists.

Submissions can be sent through the submission system at the following address:

<http://meetings.aib.msu.edu/lat/2012/>

Full paper submissions (January 28, 2012): The full paper manuscript should follow the AIB Guidelines for manuscript submissions and be submitted through the conference submission system. In case of multiple authors, only the submitting author will be notified. The latter is responsible for notifying his or her co-authors. Once your submission has been accepted for presentation, you must register for the AIB global conference in order to present and you will need to submit any requested changes to the manuscript before the deadline indicated by the Chair of the Scientific Committee to be considered for publication. The program schedule, including your presentation time, will be emailed to you prior to the conference.

KEY DATES:

Abstract submission:	November 30, 2011
Abstract acceptance:	December 15, 2011
Full paper submission:	January 28, 2012
Full paper acceptance:	February 20, 2012

AIB-LAT Best Paper Awards:

The 10 best conference papers will be considered for publication: The two best manuscripts will be considered for publication in INNOVAR (SSCI Indexed) during 2012, and the remaining 8 manuscripts will be considered for publication in a Latin American AIB book series.

REGISTRATION:

To participate at the AIB-LAT conference you will need to register. Registration details will be provided at a later date.

Dr. William Newburry, Scientific Chair

Dr. Leonardo Liberman, Conference Chair



Universidad de
los Andes

Submissions at the following address:

<http://meetings.aib.msu.edu/lat/2012/>

If you have any questions, please contact

conference2012@aib-lat.org

Information at:

www.aib-lat.org