

# “Yin Yang – A New Perspective on Culture”

Call for 40 young research assistants from 40 countries

Submission deadline: November 1, 2011

**Tony Fang**, PhD, Professor of International Business at Stockholm University, Sweden has the pleasure of recruiting 40 young research assistants to participate in his research project “Yin Yang – A New Perspective on Culture” during 2012-2013. The project is funded by a research grant from Stockholm University School of Business with a number of activities planned including a sponsored travel to Sweden for an intensive global cross-cultural management workshop in the middle of 2012. The 40 young research assistants are expected to come from 40 different countries each of who meet the following criteria:

1. You are currently a PhD candidate or have recently obtained a PhD within a social science discipline (e.g., management, business, communication, political science, sociology, psychology, anthropology, English literature, and so on); ideally you are under 35 years of age.
2. You have a burning interest in society, culture, human behaviour, language, political institutions, international relations, international business, and globalization;
3. You have intimate indigenous knowledge of your country/national culture and you of course speak the main local language as your mother tongue;
4. You have very good command of English and you have a proven record of conducting academic research;
5. You are expected to come from one of the following countries: *Australia, Austria, Belgium, Brazil, Canada, China, Croatia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Greece, Hungary, India, Iran, Israel, Italy, Japan, Madagascar, Mexico, New Zealand, Norway, Poland, Russia, Serbia, Singapore, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, The Netherlands, Turkey, United Arab Emirates, UK, USA.* Even if you do not come from the above countries you are welcome to contact us if you are interested.

Applications with the following materials shall be submitted to [YINYANG@fek.su.se](mailto:YINYANG@fek.su.se) latest by **November 1, 2011** (If needed, more information can be provided by Professor Tony Fang [tony.fang@fek.su.se](mailto:tony.fang@fek.su.se) Tel: +46 8163063):

1. Your short CV;
2. Two recommendation letters from academics;
3. Two articles you have written/published which illustrate your academic writing style; and
4. A short essay (three A4 pages) giving your reflection of the five articles in the references list (Fang, 2003, 2005-2006; Fang, 2012; Fang & Faure, 2011; Tung & Verbeke, 2010).

## References

- Fang, T. 2003. A critique of Hofstede’s fifth national culture dimension. *International Journal of Cross Cultural Management*, 3(3): 347–368.
- Fang, T. 2005-2006. From “onion” to “ocean”: Paradox and change in national cultures. *International Studies of Management & Organization*, 35(4): 71-90.
- Fang, T. 2012. Yin Yang: A new perspective on culture. *Management and Organization Review* (Forthcoming).
- Fang, T. & Faure, G. O. 2011. Chinese communication characteristics: A Yin Yang perspective. *International Journal of Intercultural Relations*, 35(3): 320-333.
- Tung, R. L. & Verbeke, A. (2010). Beyond Hofstede and GLOBE: Improving the quality of cross-cultural research. *Journal of International Business Studies*, 41(8): 1259-1274.