



**REVISITING  
INTERNATIONALISATION:  
DYNAMICS, DIVERSITY AND  
SUSTAINABILITY**

**9-11 November 2011**

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**Conference Focus**

Since 2008, the world has experienced economic and financial turmoil that has led to contraction of trade and FDI flows. The developed economies have shrunk amongst calls for a greater focus on protectionism, export stimulation, defensive strategies and restrictions on imports. Meanwhile, most emerging economies have shown resilience by developing domestic markets and maintaining growth beyond national boundaries. These coupled with pressures for sustainability have impacted upon the dynamics of international business.

The Conference aims to discuss diversity of international business and its role in boosting sustainable development which is indispensable for the long-term prosperity of nations. Theoretical and empirical contributions are invited.

**Conference themes** include, but are not limited to:

- Strategic perspectives of internationalization and international competitiveness
- Challenges to firm internationalisation in developed, emerging and small economies
- Institutions, legitimacy and internationalisation

- Cross-cultural challenges in internationalisation
- Accelerated internationalisation, outsourcing and global value chains
- International entrepreneurship and innovation
- Internationalization and digitalisation

**Format**

Colleagues from developed, developing and transition economies are welcome. The Conference will include academic plenary, paper presentation and discussion sessions led by world-renowned scholars. Doctoral Course (Colloquium) will precede the Conference. All details can be found on the Conference website.

**Important Dates**

**September 1, 2011**

Paper submission.

**September 20, 2011**

Acceptance notification and feedback.

Papers will be published in Conference Proceedings with an ISBN number and will be considered for a publication in an edited volume.

**Conference website:**

<http://ibe2011.samf.aau.dk/>

**DOCTORAL COURSE  
(COLLOQUIUM)**



**RESEARCH FRONTIERS  
IN INTERNATIONAL  
BUSINESS**

**7-9 November 2011**

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The Doctoral Course will take place on **7-9 November 2011**, immediately before the 4<sup>th</sup> Aalborg University International Business Conference, 9-11 November, 2011. All participating students are encouraged to attend the Conference. There is a special conference fee for students.

We encourage applications from doctoral students who are in the process of developing their research agenda or those who are conceptualizing their research and working on data collection and analysis. We strive for a mix of students at different stages of thesis preparation.

**The full program of the Course is found on the Conference website.**

If you are interested in this event, you are invited to send **by August 31, 2011**

- A ten-page summary of your research (Times New Roman 12 font, double-space, excluding figures, tables and references)

We recommend that applicants divide their 10-page summary into the following sections:

- (1) the central research question addressed (to include a brief statement of the topic, and of the issue or problem that motivates the research);
- (2) theory and literature review;
- (3) research design, data and methodology (to include hypotheses in the case of quantitative methods, and the methods of measurement and the generative questions that will guide grounded theory building in the case of those using qualitative methods);
- (4) expected results and summary of the evidence of the study thus far (to include if applicable an outline of any preliminary findings);
- (5) expected contribution and its significance to scholarship in the IB field;
- (6) conclusions, and remaining concerns or problems to be overcome.

The **Conference website** is:

<http://ibe2011.samf.aau.dk/>