

## **Call for Papers**

### **Focused Issue of *Management International Review (MIR)***

## **INDIGENOUS MANAGEMENT RESEARCH**

**Dirk Holtbrügge, K. Narayanan & Wang Hui**

Guest Editors

### **About MIR – Management International Review**

Management International Review publishes research-based articles that reflect significant advances in key areas of International Management. Its target audience includes scholars in International Business Administration. MIR is a double-blind refereed journal that aims at the advancement and dissemination of applied research in the fields of International Management. The scope of the journal comprises International Business, Cross-cultural Management, and Comparative Management. The journal publishes research that builds or extends International Management Theory so that it can contribute to International Management Practice. For more information see <http://www.mir-online.de/>.

### **About the Focused Issue**

Over the last few years, tremendous progress has been made in many emerging markets around the world. The development of knowledge on these economies, however, lags behind their growing relevance in the world economy. One reason for this is that indigenous management concepts such as *ubuntu* (South Africa), *dharma* (India), *guanxi* (China) or *blat* (Russia) which are essential for understanding management practices in these countries are not adequately reflected by traditional “Western” management theories.

It is only recently that the significance of these aspects has been fully recognized in international management research. For example, in a study of the indigenous conceptual dimensions of Chinese CSR, Xu & Yang (2009) reveal that several widely accepted CSR dimensions in the western world have no embodiments in China. Das (2010) shows how the Indian view of good management practices is strongly rooted in ancient Indian epics such as the Mahabharata and the Ramayana. And Jackson, Amaeshi & Yavuz (2008) demonstrate how the success of firms in Africa is affected by the use of indigenous management techniques.

As a consequence, several scholars call for more context-specific research to draw on indigenous thought in developing new theories that can help to better understand management practices in Asia, Africa or Latin America (Holtbrügge 1999; Meyer 2006; Panda & Gupta 2007; Banerjee & Prasad 2008; Zheng & Lamond 2009). Moreover, studying indigenous management theories can also be useful for understanding the implicit assumptions of traditional western views and in this way contributes to global management knowledge (Punnett 2004; Cappelli et al. 2010).

While the need for indigenous management research is clear, there are currently very few studies that analyze concrete implications for discovering interesting and relevant research questions, theory building, and data collection (e.g., Tsui 2004; Cheng, Wang & Huang 2009). In this call for papers we specifically seek contributions that may help to close this research gap. We encourage contributors to submit both conceptual and theory-building papers, as well as empirical studies. Possible paper topics include, but are not limited to:

- Foundations of indigenous management practices
- Implications of indigenous management theories for different management functions such as marketing, organization, HRM, etc.
- Implications of indigenous management theories on the individual, group, and organizational level
- Performance implications of indigenous management practices
- Methodological aspects of indigenous management research
- Transferability of indigenous management practices to other countries
- Clashes and synergies between “Western” and indigenous management practices

### **Submission Information**

- All papers will be subjected to double-blind peer review
- Authors should follow MIR guidelines, <http://www.mir-online.de/Guideline-for-Authors.html>
- Contributions should be submitted in English language in a Microsoft or compatible format via e-mail attachment to [dirk.holtbruegge@wiso.uni-erlangen.de](mailto:dirk.holtbruegge@wiso.uni-erlangen.de), [knn@hss.iitb.ac.in](mailto:knn@hss.iitb.ac.in), and [wanghui@gsm.pku.edu.cn](mailto:wanghui@gsm.pku.edu.cn).
- Submission deadline: **31.08.2011** (however earlier submissions are encouraged)
- The review process will take approx. 5-6 months.

### **About the Guest Editors**

**Dirk HOLTBRÜGGE** is Professor of International Management at the University of Erlangen-Nürnberg, Germany, School of Business and Economics. His primary research stream is focused on FDI and management in emerging markets, international HRM and international CSR. He has widely published on international business topics with several books and more than 70 articles in academic journals such as *Journal of International Business Studies*, *Journal of International Management*, *Management International Review*, *International Business Review*, *Asian Business and Management*, or *Journal of Business Ethics*. Among others, he serves as a member of the editorial board of *Management International Review*.

**K. NARAYANAN** is Professor of Economics at the Indian Institute of Technology Bombay (IIT Bombay), India. He is currently the President of the Academy of International Business AIB – India Chapter. His primary research interests include development economics, technology and competitiveness, international business, industry-environment linkages, and socio-economic impacts of climate change. He has recently co-edited a book on Indian and Chinese Enterprises and published numerous articles in edited volumes and academic journals such as *Research Policy*, *Oxford Development Studies*, *Technovation*, *Economic and Political Weekly*, *Indian Economic Review* and *Journal of Services Research*.

**WANG Hui** is Professor of Organization Management at the Guanghua School of Management, Peking University, China. His research interests are in the fields of organizational behaviour, organizational culture, transformational leadership and human resource management, especially in the Chinese context. He has published numerous articles in edited volumes and academic journals such as *Academy of Management Journal*, *Asia Pacific Journal of Management*, *International Journal of Human Resource Management*, *Management and Organization Review*, *Organizational Dynamics* and *Leadership Quarterly*.

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