



The SSE/WAIB Award for increased gender awareness in international business research

The Stockholm School of Economics (SSE), Sweden supports WAIB's (Women in AIB) endeavors by endowing an award for the best paper that increases gender awareness in international business research. **To be eligible for the award, papers must be accepted for presentation at the 2011 AIB annual meeting. In addition, the winner and the runner-ups for the award are expected to present their paper.** Please refer to the AIB website for conference information <http://aib.msu.edu/>.

Increasing gender awareness in international business research can take on many forms including, but not limited, to the following:

- *applying gender perspectives*, e.g., understanding how gender patterns, dynamics and biases can influence for instance strategy, leadership, the development of technology or knowledge transfer
- *gender as a category for analysis*, e.g., do female leaders face different challenges than male leaders, or will international firm performance differ if owned and/or governed by women compared to by men
- *incorporating gender as a variable*, e.g., gender's interaction with other variables to predict for instance organizational attractiveness, or brand recognition

Eligible papers should be submitted to the SSE/WAIB award selection committee together with an attached statement specifying how gender awareness is increased by the paper. The submission form will be made available after the AIB conference has sent out acceptance letters to the authors. The SSE/WAIB award selection committee reviews papers and statements, chooses the winner and the first runner-up. Finalists for the award will be listed at the WAIB website.

- The winning paper is announced at the WAIB business meeting scheduled in AIB's conference program and permanent recognition is given on the SSE and WAIB websites.
- The author/s will receive a cash award of US\$ 1,000.
- Emerald Publishing and their journal *Gender in Management* are pleased to partner with this award and offer to publish the winning paper in the journal, subject to review and if the paper has not been published elsewhere.



Submission:

Authors of papers eligible for the award should submit their accepted conference paper and a statement outlining how the paper contributes to increasing gender awareness (maximum 2 pages and references) by email to the chair of the selection committee by the latest **May 1st, 2011**, using the form provided on the WAIB website <http://www.kelley.iu.edu/waib/>.

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