

Universidad EAFIT in Medellin Colombia cordially invites you to participate in the BizInk experience this September of 2011.

BizInk is the only Latin American, English-Spanish bilingual Undergraduate business student competition of its kind, consisting in an on-line Simulation phase followed by a face-to-face competition.

By means of the Global View Advanced Business Simulation provided by Association Global View, teams of 4 undergraduate students create and manage a virtual, multinational company. Participants acquire a comprehensive perspective of the organization while working as a team to develop business strategy in all functional areas including accounting, finance, supply chain management, production, logistics and international physical distribution, research and development, marketing, and administration.

After six rounds of on-line decision-making, teams will compete in the face-to face challenge on the EAFIT campus where they will participate in fast paced social, logistical, marketing and financial challenges involving real companies.

#### **How to participate:**

Students from universities all over the world must form groups of four and participate in a *Global View* virtual simulation where they will have to manage their own company.

**Registration** is from April 10<sup>th</sup> to April 23<sup>rd</sup> and has a cost of \$200 Dollars US per team.

**The simulation** will take place the 23<sup>rd</sup> of April to the 10<sup>th</sup> of June.

The top 8 groups will receive an invitation for the **physical competition in Medellín, Colombia** from September 14<sup>th</sup> to the 17<sup>th</sup>.

**Travel and lodging expenses are not included.**

**For More information about BizInk visit:**

- <http://www.facebook.com/pages/BIZ-INK/308001970035>
- <http://www.eafit.edu.co/minisitios/bizink/Paginas/home.aspx>

**For information about how to register contact:** Jeffrey Charles Winchell, Director of institutional relations, [BizInkinstitutionalrelations@gmail.com](mailto:BizInkinstitutionalrelations@gmail.com) or [bizink@eafit.edu.co](mailto:bizink@eafit.edu.co)

