



立教大学 経営学部
College of Business, Rikkyo University



Northeastern
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Call for Papers

The 4th Rikkyo University-Northeastern University International Business Studies Symposium:

“Developing Responsible Global Leaders”

June 22-23, 2011

Keynote Speaker:

Professor Stephen J. Kobrin,
William H. Wurster Professor of
Multinational Management,
The Wharton School, University of Pennsylvania

Keynote Panel:

Mark E. Mendenhall
J. Burton Frierson Chair of Excellence in
Business Leadership
University of Tennessee-Chattanooga

Joyce S. Osland
Lucas Endowed Professor of Global
Leadership
San Jose State University

Allan Bird
Darla and Frederick Brodsky Trustee
Professor in Global Business
Northeastern University

Iris Berdrow
Associate Professor of Management
Director, Assurance of Learning Initiative
Bentley University

**College of Business, Rikkyo University
Tokyo, Japan**

THEME: A continuing challenge in international business is that of developing responsible, competent global leaders. Every large-scale survey of global business organizations since 1995 has identified a deficit of global leadership capability as the leading concern. Similarly, recent surveys of business schools have identified increasing global leadership competence or skills as a key challenge. These concerns reflect a far broader, societal-level concern that people at all levels of society have need of global consciousness and leadership capability.

The call for the development of globally competent leaders begs numerous questions, among them: what constitutes competent and responsible global leadership? How can it be developed?



SCHEDULE & FORMAT: The two-day symposium will involve academia and industry in exploring issues and challenges of global business to management, organization, and leadership. The first day will set the tone with a keynote speech by Professor Stephen Kobrin followed by a panel discussion. The second day will be devoted to paper sessions organized around a number of sub-themes focusing on global leadership, international business, and international finance. It will also include a keynote panel of leading scholars on global leadership development. Much of the program will be open to interested parties including students, faculty and industry representatives.

SUBMISSION: We welcome submissions of full papers of up to 20 pages exploring the conference theme from broad perspectives including global leadership, international business, and international finance. Particular emphasis is placed on international dimensions of Japanese and Asian firms. All submissions will be double-blind reviewed, and will be evaluated using the following criteria: a) relevance of the topic to the symposium theme, b) analytical rigor, and c) innovativeness, among others. Papers should be double-spaced, and should follow the referencing and formatting guidelines for the *Journal of International Business Studies* (see www.jibs.net). Paper presenters will be invited to submit their manuscripts to a special edition of a leading Asian business journal.

- √ **Submission deadline:** Monday, 18 April, 2011
- √ **Acceptance notification:** Monday, 9 May, 2011
- √ **Submit your paper** electronically (in Word or PDF format) to: Dr. Toshiya Ozaki (ozakit@rikkyo.ac.jp), Prof. of International Business, Rikkyo University.

COST: There is no registration fee to participate in the symposium, however, it is the responsibility of participants to cover their own travel expenses. Information about registration will be provided in late April.

PROGRAM CHAIRS: *Dr. Nobuya Takezawa*, Prof. of International Business, Rikkyo University and *Dr. Allan Bird*, Darla and Frederick Brodsky Trustee Professor of Global Business, Northeastern University.

ABOUT RIKKYO: Centrally located in the bustling Ikebukuro neighborhood of Tokyo, Rikkyo University is one of Japan's oldest (founded in 1874) and nationally recognized universities. Rikkyo's tradition of innovative education is alive and well in the College of Business (COB), which has one of most competitive and highly ranked undergraduate business programs. For more information, visit: (<http://cob.rikkyo.ac.jp/en/>)

ABOUT NORTHEASTERN: Founded in 1898, Northeastern University is a private research university located in the heart of Boston. Northeastern is a leader in worldwide experiential learning, urban engagement, and interdisciplinary research that meets global and societal needs. Our broad mix of experience-based education programs—our signature cooperative education program, as well as student research, service learning, and global learning—build the connections that enable students to transform their lives. For more information, visit: (<http://www.cba.neu.edu/>)