



WELCOME TO PLATINUM PRO!

Wainhouse Research (WR) is pleased to welcome your organization to the PLATINUM PRO community. Your company has purchased one year of a company wide PLATINUM PRO subscription which means that your entire organization is entitled to unlimited access to all PLATINUM subscription content (and of course to all public / FREE content).

Subscription Expiration Date: 6/12/2009

Note that this subscription entitles members of your organization to view PLATINUM PRO content items and distribute those documents to others within your organization. This subscription specifically DOES NOT authorize the distribution of the PLATINUM PRO subscription content items to others outside of your organization.

Existing PLATINUM Registered Users:

Employees that have previously registered on the PLATINUM website will find that they now have full access to the PLATINUM PRO subscription content. It's just that simple.

New Account Activation:

To gain access to the website and the subscription content, your employees need to register and activate their accounts on PLATINUM as follows:

Step 1 - Registration

To register on the site, users should either visit <http://www.wrplatinum.com> and click on any registration link OR go directly to <http://www.wrplatinum.com/register.asp>. Once they submit their registration request, they will receive an email containing an activation link.

Step 2 - Account Activation

To activate their account, users should click on the activation link in the email and complete the information form. Once the form is submitted, their account is activated (and they will automatically have access to the PLATINUM PRO content).

IMPORTANT NOTE:

In order to identify members of your organization, we inspect each registered visitor's email address. Currently, we have the following domain(s) registered to your organization:

@msu.edu

Site visitors registering with any of the above domains will be assumed to be employees of your organization (and therefore will be granted access). To ensure that all of your team members gain access, please let us know if there are other email domains in use by your organization.

Access Verification:

To verify your access level, just log in and verify that the "Your Subscriptions" entry on the right side of the screen says PLATINUM PRO as shown below.

Your Subscriptions:

 PLATINUM PRO

Subscriber Content

To see the "subscriber only" content (research notes, white papers, market data, matrices, etc.), please select "Content Library" from the main menu or click on any of the Subscription Content links on the left side of the screen.

Note that WR Research Reports (including our Rich Media Conferencing / RMC report series, SpotCheck, WebMetrics, ChannelCheck services, and the majority of our Market Segment Reports) are available for purchase, but are not included in the PLATINUM PRO subscription.

Public Content (Press Releases / Industry News)

PLATINUM website visitors should note that some of the news items and press releases viewable on PLATINUM are actually hosted on other websites. In some cases, users will need to register (for FREE) on those sites to access the press release content.

Please let me know if I can provide any additional information or support, and thanks again for joining the PLATINUM PRO community.

Thanks and Regards,

A handwritten signature in black ink, appearing to read 'Ira M. Weinstein', is displayed on a light gray background.

Ira M. Weinstein
iweinstein@wainhouse.com